

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
Form 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934

For The Quarterly Period Ended  
January 26, 2020

Commission File Number  
1-3822



**CAMPBELL SOUP COMPANY**

New Jersey  
State of Incorporation

21-0419870  
I.R.S. Employer Identification No.

1 Campbell Place  
Camden, New Jersey 08103-1799  
Principal Executive Offices

Telephone Number: (856) 342-4800

**Securities registered pursuant to Section 12(b) of the Act:**

Title of Each Class	Trading Symbol	Name of Each Exchange on Which Registered
Capital Stock, par value \$.0375	CPB	New York Stock Exchange

**Securities registered pursuant to Section 12(g) of the Act: None**

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit such files).  Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
Emerging growth company	<input type="checkbox"/>		

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  Yes  No

There were 301,744,623 shares of capital stock outstanding as of February 25, 2020.

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PART I - FINANCIAL INFORMATION

Item 1. Financial Statements  
**CAMPBELL SOUP COMPANY**  
**Consolidated Statements of Earnings**  
(unaudited)  
(millions, except per share amounts)

	Three Months Ended		Six Months Ended	
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019
<b>Net sales</b>	\$ 2,162	\$ 2,172	\$ 4,345	\$ 4,374
Costs and expenses				
Cost of products sold	1,420	1,466	2,865	2,942
Marketing and selling expenses	237	221	443	432
Administrative expenses	148	146	282	294
Research and development expenses	22	20	44	43
Other expenses / (income)	(22)	(8)	34	(8)
Restructuring charges	7	2	10	20
<b>Total costs and expenses</b>	<b>1,812</b>	<b>1,847</b>	<b>3,678</b>	<b>3,723</b>
<b>Earnings before interest and taxes</b>	<b>350</b>	<b>325</b>	<b>667</b>	<b>651</b>
Interest expense	149	91	229	182
Interest income	3	—	3	1
Earnings before taxes	204	234	441	470
Taxes on earnings	33	58	101	114
Earnings from continuing operations	171	176	340	356
Earnings (loss) from discontinued operations	1,037	(235)	1,034	(221)
<b>Net earnings (loss)</b>	<b>1,208</b>	<b>(59)</b>	<b>1,374</b>	<b>135</b>
Less: Net earnings (loss) attributable to noncontrolling interests	—	—	—	—
<b>Net earnings (loss) attributable to Campbell Soup Company</b>	<b>\$ 1,208</b>	<b>\$ (59)</b>	<b>\$ 1,374</b>	<b>\$ 135</b>
<b>Per Share — Basic</b>				
Earnings from continuing operations attributable to Campbell Soup Company	\$ .57	\$ .58	\$ 1.13	\$ 1.18
Earnings (loss) from discontinued operations	3.43	(.78)	3.44	(.73)
<b>Net earnings (loss) attributable to Campbell Soup Company<sup>(1)</sup></b>	<b>\$ 4.00</b>	<b>\$ (.20)</b>	<b>\$ 4.56</b>	<b>\$ .45</b>
Weighted average shares outstanding — basic	302	301	301	301
<b>Per Share — Assuming Dilution</b>				
Earnings from continuing operations attributable to Campbell Soup Company	\$ .56	\$ .58	\$ 1.12	\$ 1.18
Earnings (loss) from discontinued operations	3.41	(.78)	3.41	(.73)
<b>Net earnings (loss) attributable to Campbell Soup Company</b>	<b>\$ 3.97</b>	<b>\$ (.20)</b>	<b>\$ 4.53</b>	<b>\$ .45</b>
Weighted average shares outstanding — assuming dilution	304	302	303	302

<sup>(1)</sup> Sum of the individual amounts may not add due to rounding.

See accompanying Notes to Consolidated Financial Statements.

**CAMPBELL SOUP COMPANY**  
**Consolidated Statements of Comprehensive Income**  
(unaudited)  
(millions)

	Three Months Ended					
	January 26, 2020			January 27, 2019		
	Pre-tax amount	Tax (expense) benefit	After-tax amount	Pre-tax amount	Tax (expense) benefit	After-tax amount
<b>Net earnings (loss)</b>			\$ 1,208			\$ (59)
<b>Other comprehensive income (loss):</b>						
<b>Foreign currency translation:</b>						
Foreign currency translation adjustments	\$ 7	\$ —	7	\$ 20	\$ —	20
Reclassification of currency translation adjustments realized upon disposal of businesses	124	4	128	—	—	—
<b>Cash-flow hedges:</b>						
Unrealized gains (losses) arising during the period	1	—	1	(1)	—	(1)
Reclassification adjustment for (gains) losses included in net earnings	(1)	—	(1)	—	—	—
<b>Pension and other postretirement benefits:</b>						
Reclassification of prior service credit included in net earnings	(7)	2	(5)	(7)	1	(6)
<b>Other comprehensive income (loss)</b>	\$ 124	\$ 6	130	\$ 12	\$ 1	13
<b>Total comprehensive income (loss)</b>			\$ 1,338			\$ (46)
Total comprehensive income (loss) attributable to noncontrolling interests			(1)			—
<b>Total comprehensive income (loss) attributable to Campbell Soup Company</b>			\$ 1,339			\$ (46)

	Six Months Ended					
	January 26, 2020			January 27, 2019		
	Pre-tax amount	Tax (expense) benefit	After-tax amount	Pre-tax amount	Tax (expense) benefit	After-tax amount
<b>Net earnings (loss)</b>			\$ 1,374			\$ 135
<b>Other comprehensive income (loss):</b>						
<b>Foreign currency translation:</b>						
Foreign currency translation adjustments	\$ 3	\$ —	3	\$ (23)	\$ —	(23)
Reclassification of currency translation adjustments realized upon disposal of businesses	206	4	210	—	—	—
<b>Cash-flow hedges:</b>						
Unrealized gains (losses) arising during period	1	—	1	(1)	—	(1)
Reclassification adjustment for (gains) losses included in net earnings	1	(1)	—	1	—	1
<b>Pension and other postretirement benefits:</b>						
Reclassification of prior service credit included in net earnings	(14)	3	(11)	(14)	3	(11)
<b>Other comprehensive income (loss)</b>	\$ 197	\$ 6	203	\$ (37)	\$ 3	(34)
<b>Total comprehensive income (loss)</b>			\$ 1,577			\$ 101
Total comprehensive income (loss) attributable to noncontrolling interests			—			—
<b>Total comprehensive income (loss) attributable to Campbell Soup Company</b>			\$ 1,577			\$ 101

See accompanying Notes to Consolidated Financial Statements.

**CAMPBELL SOUP COMPANY**  
**Consolidated Balance Sheets**  
(unaudited)  
(millions, except per share amounts)

	January 26, 2020	July 28, 2019
<b>Current assets</b>		
Cash and cash equivalents	\$ 58	\$ 31
Accounts receivable, net	660	574
Inventories	779	863
Other current assets	59	71
Current assets of discontinued operations	—	428
<b>Total current assets</b>	<b>1,556</b>	<b>1,967</b>
Plant assets, net of depreciation	2,336	2,455
Goodwill	3,988	4,017
Other intangible assets, net of amortization	3,373	3,415
Other assets (\$73 as of 2020 and \$76 as of 2019 attributable to variable interest entity)	401	127
Noncurrent assets of discontinued operations	—	1,167
<b>Total assets</b>	<b>\$ 11,654</b>	<b>\$ 13,148</b>
<b>Current liabilities</b>		
Short-term borrowings	\$ 902	\$ 1,371
Payable to suppliers and others	923	814
Accrued liabilities	600	609
Dividends payable	108	107
Accrued income taxes	3	15
Current liabilities of discontinued operations	—	469
<b>Total current liabilities</b>	<b>2,536</b>	<b>3,385</b>
Long-term debt	4,919	7,103
Deferred taxes	956	924
Other liabilities	744	559
Noncurrent liabilities of discontinued operations	—	65
<b>Total liabilities</b>	<b>9,155</b>	<b>12,036</b>
<b>Commitments and contingencies</b>		
<b>Campbell Soup Company shareholders' equity</b>		
Preferred stock; authorized 40 shares; none issued	—	—
Capital stock, \$.0375 par value; authorized 560 shares; issued 323 shares	12	12
Additional paid-in capital	374	372
Earnings retained in the business	3,151	1,993
Capital stock in treasury, at cost	(1,048)	(1,076)
Accumulated other comprehensive income (loss)	5	(198)
<b>Total Campbell Soup Company shareholders' equity</b>	<b>2,494</b>	<b>1,103</b>
Noncontrolling interests	5	9
<b>Total equity</b>	<b>2,499</b>	<b>1,112</b>
<b>Total liabilities and equity</b>	<b>\$ 11,654</b>	<b>\$ 13,148</b>

See accompanying Notes to Consolidated Financial Statements.

**CAMPBELL SOUP COMPANY**  
**Consolidated Statements of Cash Flows**  
(unaudited)  
(millions)

	Six Months Ended	
	January 26, 2020	January 27, 2019
<b>Cash flows from operating activities:</b>		
Net earnings	\$ 1,374	\$ 135
Adjustments to reconcile net earnings to operating cash flow		
Impairment charges	—	360
Restructuring charges	10	21
Stock-based compensation	33	31
Pension and postretirement benefit income	(47)	(29)
Depreciation and amortization	162	241
Deferred income taxes	32	(40)
Net gain on sales of businesses	(972)	—
Loss on extinguishment of debt	75	—
Other	53	18
Changes in working capital, net of acquisition and divestitures		
Accounts receivable	(112)	(150)
Inventories	73	122
Prepaid assets	11	(2)
Accounts payable and accrued liabilities	(9)	170
Other	(20)	(31)
<b>Net cash provided by operating activities</b>	<b>663</b>	<b>846</b>
<b>Cash flows from investing activities:</b>		
Purchases of plant assets	(167)	(198)
Purchases of route businesses	(6)	(23)
Sales of route businesses	5	25
Business acquired, net of cash acquired	—	(18)
Sales of businesses, net of cash divested	2,533	—
Other	3	11
<b>Net cash provided by (used in) investing activities</b>	<b>2,368</b>	<b>(203)</b>
<b>Cash flows from financing activities:</b>		
Short-term borrowings	3,680	2,831
Short-term repayments	(4,350)	(3,274)
Long-term repayments	(499)	—
Dividends paid	(213)	(212)
Treasury stock issuances	4	—
Payments related to tax withholding for stock-based compensation	(9)	(7)
Payments related to extinguishment of debt	(1,765)	—
Payments of debt issuance costs	—	(1)
<b>Net cash used in financing activities</b>	<b>(3,152)</b>	<b>(663)</b>
Effect of exchange rate changes on cash	—	(3)
<b>Net change in cash and cash equivalents</b>	<b>(121)</b>	<b>(23)</b>
Cash and cash equivalents — beginning of period	31	49
Cash and cash equivalents discontinued operations — beginning of period	148	177
Cash and cash equivalents discontinued operations — end of period	—	(157)
<b>Cash and cash equivalents — end of period</b>	<b>\$ 58</b>	<b>\$ 46</b>

See accompanying Notes to Consolidated Financial Statements.

**CAMPBELL SOUP COMPANY**  
**Consolidated Statements of Equity**  
**(unaudited)**

(millions, except per share amounts)

Campbell Soup Company Shareholders' Equity

	Capital Stock				Additional Paid-in Capital	Earnings Retained in the Business	Accumulated Other Comprehensive Income (Loss)	Noncontrolling Interests	Total Equity
	Issued		In Treasury						
	Shares	Amount	Shares	Amount					
Balance at October 28, 2018	323	\$ 12	(22)	\$ (1,084)	\$ 339	\$ 2,295	\$ (156)	\$ 9	\$ 1,415
Net earnings (loss)						(59)		—	(59)
Other comprehensive income (loss)							13	—	13
Dividends (\$.35 per share)						(106)			(106)
Treasury stock purchased			—	—					—
Treasury stock issued under management incentive and stock option plans			—	5	10	—			15
Balance at January 27, 2019	323	\$ 12	(22)	\$ (1,079)	\$ 349	\$ 2,130	\$ (143)	\$ 9	\$ 1,278
Balance at July 29, 2018	323	\$ 12	(22)	\$ (1,103)	\$ 349	\$ 2,224	\$ (118)	\$ 9	\$ 1,373
Cumulative effect of changes in accounting principle:									
Revenue <sup>(1)</sup>						(8)			(8)
Stranded tax effects <sup>(1)</sup>						(9)	9		—
Net earnings (loss)						135		—	135
Other comprehensive income (loss)							(34)	—	(34)
Dividends (\$.70 per share)						(212)			(212)
Treasury stock purchased			—	—					—
Treasury stock issued under management incentive and stock option plans			—	24	—	—			24
Balance at January 27, 2019	323	\$ 12	(22)	\$ (1,079)	\$ 349	\$ 2,130	\$ (143)	\$ 9	\$ 1,278
Balance at October 27, 2019	323	\$ 12	(21)	\$ (1,053)	\$ 356	\$ 2,050	\$ (126)	\$ 10	\$ 1,249
Net earnings (loss)						1,208		—	1,208
Divestiture								(4)	(4)
Other comprehensive income (loss)							131	(1)	130
Dividends (\$.35 per share)						(106)			(106)
Treasury stock purchased			—	—					—
Treasury stock issued under management incentive and stock option plans			—	5	18	(1)			22
Balance at January 26, 2020	323	\$ 12	(21)	\$ (1,048)	\$ 374	\$ 3,151	\$ 5	\$ 5	\$ 2,499
Balance at July 28, 2019	323	\$ 12	(22)	\$ (1,076)	\$ 372	\$ 1,993	\$ (198)	\$ 9	\$ 1,112
Net earnings (loss)						1,374		—	1,374
Divestiture								(4)	(4)
Other comprehensive income (loss)							203	—	203
Dividends (\$.70 per share)						(214)			(214)
Treasury stock purchased			—	—					—
Treasury stock issued under management incentive and stock option plans			1	28	2	(2)			28
Balance at January 26, 2020	323	\$ 12	(21)	\$ (1,048)	\$ 374	\$ 3,151	\$ 5	\$ 5	\$ 2,499

<sup>(1)</sup> See Note 2 for additional detail.

See accompanying Notes to Consolidated Financial Statements.

**Notes to Consolidated Financial Statements**  
**(unaudited)**  
**(currency in millions, except per share amounts)**

**1. Basis of Presentation and Significant Accounting Policies**

In this Form 10-Q, unless otherwise stated, the terms "we," "us," "our" and the "company" refer to Campbell Soup Company and its consolidated subsidiaries.

The consolidated financial statements include our accounts and entities in which we maintain a controlling financial interest and a variable interest entity (VIE) for which we are the primary beneficiary. Intercompany transactions are eliminated in consolidation. See Note 3 for a discussion of Discontinued Operations.

The financial statements reflect all adjustments which are, in our opinion, necessary for a fair statement of the results of operations, financial position, and cash flows for the indicated periods. The accounting policies we used in preparing these financial statements are substantially consistent with those we applied in our Annual Report on Form 10-K for the year ended July 28, 2019, except as described below and in Note 2.

The results for the period are not necessarily indicative of the results to be expected for other interim periods or the full year. Our fiscal year ends on the Sunday nearest July 31, which is August 2, 2020. There will be 53 weeks in 2020. There were 52 weeks in 2019.

*Leases* — At the beginning of the first quarter of 2020, we adopted new guidance on accounting for leases. We determine if an agreement is or contains a lease at inception by evaluating if an identified asset exists that we control for a period of time. When a lease exists, we record a right-of-use (ROU) asset and a corresponding lease liability on our Consolidated Balance Sheet. ROU assets represent our right to use an underlying asset for the lease term and the corresponding liabilities represent an obligation to make lease payments during the term. We have elected not to record leases with a term of 12 months or less on our Consolidated Balance Sheet.

ROU assets are recorded on our Consolidated Balance Sheet at lease commencement based on the present value of the corresponding liabilities and are adjusted for any prepayments, lease incentives received, or initial direct costs incurred. To calculate the present value of our lease liabilities, we use a country-specific collateralized incremental borrowing rate based on the lease term at commencement. The measurement of our ROU assets and liabilities includes all fixed payments and any variable payments based on an index or rate.

Our leases generally include options to extend or terminate use of the underlying assets. These options are included in the lease term used to determine ROU assets and corresponding liabilities when we are reasonably certain we will exercise.

Our lease arrangements typically include non-lease components, such as common area maintenance and labor. We account for each lease and any non-lease components associated with that lease as a single lease component for all underlying asset classes with the exception of certain production assets. Accordingly, all costs associated with a lease contract are disclosed as lease costs. This includes any variable payments that are not dependent on an index or a rate and which are expensed as incurred.

Operating leases expense is recognized on a straight-line basis over the lease term with the expense recorded in Cost of products sold, Marketing and selling expenses, or Administrative expenses depending on the nature of the leased item.

For finance leases, the amortization of ROU lease assets is recognized on a straight-line basis over the shorter of the estimated useful life of the underlying asset or the lease term in Cost of products sold, Marketing and selling expenses, or Administrative expenses depending on the nature of the leased item. Interest expense on finance lease obligations is recorded over the lease term and is recorded in Interest expense (based on a front-loaded interest expense pattern).

All operating lease cash payments and interest on finance leases are recorded within Net cash provided by operating activities and all finance lease principal payments are recorded within Net cash used in financing activities in our Consolidated Statements of Cash Flows.

See Notes 2 and 11 for additional information.

**2. Recent Accounting Pronouncements**

***Recently Adopted***

In May 2014, the Financial Accounting Standards Board (FASB) issued revised guidance on the recognition of revenue from contracts with customers. We adopted the guidance in the first quarter of 2019, effective on July 30, 2018, using the modified retrospective method and recorded a cumulative effect adjustment of \$8, net of tax, to decrease the opening balance of Earnings retained in the business, an increase of \$10 to Accrued liabilities, an increase of \$1 to Accounts payable, a decrease of \$2 to Deferred taxes and an increase of \$1 to Other assets.



In February 2016, the FASB issued guidance that amends accounting for leases. Under the new guidance, a lessee will recognize most leases on the balance sheet but will recognize expenses similar to current lease accounting. The guidance is effective for fiscal years, and interim periods within those years, beginning after December 15, 2018. In July 2018, the FASB issued an adoption approach that allows entities to apply the new guidance and recognize a cumulative-effect adjustment to the opening balance of retained earnings in the period of adoption without restating prior periods. We adopted the new guidance at the beginning of 2020 using this transition method. We elected to apply a package of practical expedients, which allowed us to not reassess prior conclusions related to contracts containing leases, lease classification, and initial direct costs. Adoption of the new guidance resulted in the recognition of operating lease ROU assets of \$259 and operating lease liabilities of \$254, with the difference between the assets and liabilities primarily due to below market assets, deferred rent and prepaid rent. In addition, we derecognized \$20 of an asset and liability associated with a build-to-suit lease arrangement. The adoption did not have a material impact on consolidated net earnings or cash flows. See Note 11 for additional information.

In February 2018, the FASB issued guidance that provides entities an option to reclassify the stranded tax effects of the Tax Cuts and Jobs Act of 2017 on items within accumulated other comprehensive income to retained earnings. The guidance is effective for fiscal years beginning after December 15, 2018, and interim periods within those years. We adopted the guidance in the first quarter of 2019, effective on July 30, 2018, and elected not to reclassify prior periods. The adoption resulted in a cumulative effect adjustment of \$9 to decrease the opening balance of Earnings retained in the business and a corresponding net decrease to the components of Accumulated other comprehensive income (loss). See Note 4 for additional information.

In August 2017, the FASB issued guidance that amends hedge accounting. Under the new guidance, more hedging strategies will be eligible for hedge accounting and the application of hedge accounting is simplified. The new guidance amends presentation and disclosure requirements, and how effectiveness is assessed. In October 2018, the FASB issued guidance which permits an entity to designate the overnight index swap rate based on the Secured Overnight Financing Rate Fed Funds as a benchmark interest rate in a hedge accounting relationship. The guidance is effective for fiscal years beginning after December 15, 2018, and interim periods within those years. We adopted the new guidance at the beginning of the first quarter of 2020. The adoption did not have a material impact on our consolidated financial statements.

#### Accounting Pronouncements Not Yet Adopted

In August 2018, the FASB issued guidance that changes the disclosure requirements related to defined benefit pension and postretirement plans. The guidance is effective for fiscal years beginning after December 15, 2020. The guidance is to be applied on a retrospective basis. Early adoption is permitted. We are currently evaluating the impact that the new guidance will have on our disclosures.

In August 2018, the FASB issued guidance that eliminates, adds, and modifies certain disclosure requirements for fair value measurements. The guidance is effective for fiscal years beginning after December 15, 2019, and interim periods within those years. Early adoption is permitted. Certain disclosures in the guidance must be applied on a retrospective basis, while others must be applied on a prospective basis. We are currently evaluating the impact that the new guidance will have on our disclosures.

In August 2018, the FASB issued guidance on accounting for implementation costs incurred in a cloud computing arrangement that is a service contract. The guidance aligns the requirements for capitalizing implementation costs incurred in a hosting arrangement that is a service contract with the requirements for capitalizing implementation costs incurred to develop or obtain internal-use software. The guidance is effective for fiscal years beginning after December 15, 2019. Entities have the option to apply the guidance prospectively to all implementation costs incurred after the date of adoption or retrospectively. Early adoption is permitted. We are currently evaluating the impact that the new guidance will have on our consolidated financial statements.

In December 2019, the FASB issued guidance on simplifying the accounting for income taxes. The guidance removes certain exceptions to the general principles of accounting for income taxes and also improves consistent application of accounting by clarifying or amending existing guidance. The guidance is effective for fiscal years beginning after December 15, 2020, and interim periods within those years. Early adoption is permitted. We are currently evaluating the impact that the new guidance will have on our consolidated financial statements.

### **3. Divestitures**

#### *Discontinued Operations*

On February 25, 2019, we sold our U.S. refrigerated soup business, and on April 25, 2019, we sold our Garden Fresh Gourmet business. Proceeds were \$55, subject to customary purchase price adjustments. On June 16, 2019, we sold our Bolthouse Farms business. Proceeds were \$500. Beginning in the third quarter of 2019, we have reflected the results of these businesses as discontinued operations in the Consolidated Statements of Earnings for all periods presented. These businesses were historically included in the Campbell Fresh reportable segment.

We completed the sale of our Kelsen business on September 23, 2019, for \$322, subject to customary purchase price adjustments. We also completed the sale of our Arnott's business and certain other international operations, including the simple meals and shelf-stable beverages businesses in Australia and Asia Pacific (the Arnott's and other international operations), on December 23, 2019, for \$2,286, subject to customary purchase price adjustments. Beginning in the fourth quarter of 2019, we have reflected the results of operations of the Kelsen business and the Arnott's and other international operations (collectively referred to as Campbell International) as discontinued operations in the Consolidated Statements of Earnings for all periods presented. These businesses were historically included in the Snacks reportable segment.

Results of discontinued operations were as follows:

	Three Months Ended			Six Months Ended		
	Campbell International		Campbell Fresh	Campbell International		Campbell Fresh
	January 26, 2020	January 27, 2019	January 27, 2019	January 26, 2020	January 27, 2019	January 27, 2019
Net sales	\$ 136	\$ 311	\$ 230	\$ 359	\$ 577	\$ 456
Impairment charges	\$ —	\$ —	\$ 346	\$ —	\$ —	\$ 360
Earnings (loss) before taxes from operations	\$ 16	\$ 59	\$ (356)	\$ 53	\$ 94	\$ (368)
Taxes on earnings (loss) from operations	4	17	(87)	17	27	(89)
Gain (loss) on sale of businesses / costs associated with selling the businesses	1,087	(4)	(6)	1,036	(5)	(7)
Tax expense (benefit) on sale / costs associated with selling the businesses	62	(1)	(1)	38	(1)	(2)
Earnings (loss) from discontinued operations	\$ 1,037	\$ 39	\$ (274)	\$ 1,034	\$ 63	\$ (284)

The sale of the Arnott's and other international operations resulted in a substantial capital gain for tax purposes. We were able to utilize capital losses, which were offset with valuation allowances as of July 28, 2019, to offset the capital gain.

In the second quarter of 2019, we performed interim impairment assessments on the intangible and tangible assets of the Campbell Fresh businesses. We revised our future outlook for earnings and cash flows for each of these businesses as the divestiture process progressed and we received initial indications of value. In Bolthouse Farms carrot and carrot ingredients, we recorded impairment charges of \$18 on the trademark, \$40 on customer relationships, \$15 on technology and \$104 on plant assets. In Bolthouse Farms refrigerated beverages and salad dressings, we recorded impairment charges of \$74 on the trademark, \$22 on customer relationships, and \$9 on plant assets. In Garden Fresh Gourmet, we recorded impairment charges of \$23 on the trademark, \$39 on customer relationships, and \$2 on plant assets. In the first quarter of 2019, we recorded an impairment charge of \$14 on the U.S. refrigerated soup plant assets in Campbell Fresh.

Under the terms of the sale of the Arnott's and other international operations, we entered into a long-term licensing arrangement for the exclusive rights to certain Campbell brands in certain non-U.S. markets. We provide certain transition services to support the divested businesses.

The assets and liabilities of Campbell International have been reflected as assets and liabilities of discontinued operations in the Consolidated Balance Sheet as of July 28, 2019. The assets and liabilities were as follows:

	July 28, 2019
Cash and cash equivalents	\$ 148
Accounts receivable, net	135
Inventories	135
Other current assets	10
Current assets	\$ 428
Plant assets, net of depreciation	340
Goodwill	661
Other intangible assets, net of amortization	135
Other assets	31
Total assets	\$ 1,595

	July 28, 2019
Short-term borrowings	\$ 232
Payable to suppliers and others	109
Accrued liabilities	114
Accrued income taxes	14
<b>Current liabilities</b>	<b>\$ 469</b>
Long-term debt	6
Deferred taxes	32
Other liabilities	27
<b>Total liabilities</b>	<b>\$ 534</b>

The depreciation and amortization, capital expenditures, sale proceeds and significant noncash operating items of Campbell Fresh and Campbell International were as follows:

	Six Months Ended	
	January 26, 2020	January 27, 2019
<b>Cash flows from discontinued operating activities:</b>		
Impairment charges	\$ —	\$ 360
Depreciation and amortization <sup>(1)</sup>	—	54
Net gain on sales of discontinued operations businesses	1,036	—
<b>Cash flows from discontinued investing activities:</b>		
Capital expenditures	\$ 30	\$ 34
Sales of discontinued operations businesses, net of cash divested	2,462	—

<sup>(1)</sup> Depreciation and amortization are no longer recognized once businesses are classified as held for sale/discontinued operations.

#### *Other Divestitures*

On October 11, 2019, we completed the sale of our European chips business for £63, or \$77. The European chips business had net sales of \$25 for the six-month period ended January 26, 2020. The European chips business had net sales of \$32 for the three-month period and \$60 for the six-month period ended January 27, 2019. Earnings were not material in either period. The results of the European chips business through the date of sale were reflected in continuing operations within the Snacks reportable segment. The pre-tax loss recognized in the first quarter on the sale was \$64, which included the impact of allocated goodwill and foreign currency translation adjustments. For tax purposes, the capital loss on the sale was offset by a valuation allowance.

In the second quarter of 2020, we recognized a \$19 tax benefit in continuing operations as we were able to use the capital loss on this sale to offset a portion of the capital gain from the sale of the Arnott's and other international operations.

#### 4. Accumulated Other Comprehensive Income (Loss)

The components of Accumulated other comprehensive income (loss) consisted of the following:

	Foreign Currency Translation Adjustments <sup>(1)</sup>	Gains (Losses) on Cash Flow Hedges <sup>(2)</sup>	Pension and Postretirement Benefit Plan Adjustments <sup>(3)</sup>	Total Accumulated Comprehensive Income (Loss)
Balance at July 29, 2018	\$ (154)	\$ (4)	\$ 40	\$ (118)
Cumulative effect of a change in accounting principle <sup>(4)</sup>	2	(3)	10	9
Other comprehensive income (loss) before reclassifications	(23)	(1)	—	(24)
Amounts reclassified from accumulated other comprehensive income (loss)	—	1	(11)	(10)
Net current-period other comprehensive income (loss)	(23)	—	(11)	(34)
Balance at January 27, 2019	\$ (175)	\$ (7)	\$ 39	\$ (143)
Balance at July 28, 2019	\$ (218)	\$ (9)	\$ 29	\$ (198)
Other comprehensive income (loss) before reclassifications	3	1	—	4
Amounts reclassified from accumulated other comprehensive income (loss) <sup>(5)</sup>	210	—	(11)	199
Net current-period other comprehensive income (loss)	213	1	(11)	203
Balance at January 26, 2020	\$ (5)	\$ (8)	\$ 18	\$ 5

<sup>(1)</sup> Included a tax expense of \$4 as of July 28, 2019, and January 27, 2019, and \$6 as of July 29, 2018.

<sup>(2)</sup> Included a tax benefit of \$1 as of January 26, 2020, \$2 as of July 28, 2019, \$1 as of January 27, 2019, and \$4 as of July 29, 2018.

<sup>(3)</sup> Included a tax expense of \$5 as of January 26, 2020, \$8 as of July 28, 2019, \$12 as of January 27, 2019, and \$25 as of July 29, 2018.

<sup>(4)</sup> Reflects the adoption of the FASB guidance on stranded tax effects. See Note 2 for additional information.

<sup>(5)</sup> Reflects amounts reclassified from sale of businesses. See Note 3 for additional information.

Amounts related to noncontrolling interests were not material.

The amounts reclassified from Accumulated other comprehensive income (loss) consisted of the following:

Details about Accumulated Other Comprehensive Income (Loss) Components	Three Months Ended		Six Months Ended		Location of (Gain) Loss Recognized in Earnings
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019	
<b>Foreign currency translation adjustments:</b>					
Currency translation (gains) losses realized upon disposal of businesses	\$ —	\$ —	\$ 23	\$ —	Other expenses / (income)
Currency translation (gains) losses realized upon disposal of businesses	124	—	183	—	Earnings (loss) from discontinued operations
Total before tax	124	—	206	—	
Tax expense (benefit)	4	—	4	—	
(Gain) loss, net of tax	\$ 128	\$ —	\$ 210	\$ —	
<b>(Gains) losses on cash flow hedges:</b>					
Foreign exchange forward contracts	\$ (1)	\$ —	\$ (1)	\$ —	Cost of products sold
Foreign exchange forward contracts	—	—	1	—	Earnings (loss) from discontinued operations
Forward starting interest rate swaps	—	—	1	1	Interest expense
Total before tax	(1)	—	1	1	
Tax expense (benefit)	—	—	(1)	—	
(Gain) loss, net of tax	\$ (1)	\$ —	\$ —	\$ 1	
<b>Pension and postretirement benefit adjustments:</b>					
Prior service credit	\$ (7)	\$ (7)	\$ (14)	\$ (14)	Other expenses / (income)
Tax expense (benefit)	2	1	3	3	
(Gain) loss, net of tax	\$ (5)	\$ (6)	\$ (11)	\$ (11)	

## 5. Goodwill and Intangible Assets

### Goodwill

The following table shows the changes in the carrying amount of goodwill by business segment:

	Meals & Beverages	Snacks	Total
Net balance at July 28, 2019	\$ 977	\$ 3,040	\$ 4,017
Divestiture <sup>(1)</sup>	—	(34)	(34)
Foreign currency translation adjustment	1	4	5
Net balance at January 26, 2020	\$ 978	\$ 3,010	\$ 3,988

<sup>(1)</sup> On October 11, 2019, we completed the sale of our European chips business. See Note 3 for additional information.

## Intangible Assets

The following table sets forth balance sheet information for intangible assets, excluding goodwill, subject to amortization and intangible assets not subject to amortization:

Intangible Assets	Estimated Useful Lives	January 26, 2020			July 28, 2019		
		Cost	Accumulated Amortization	Net	Cost	Accumulated Amortization	Net
<b>Amortizable intangible assets</b>							
Customer relationships	10 to 22	\$ 851	\$ (89)	\$ 762	\$ 855	\$ (70)	\$ 785
Other	1.5 to 20	14	(14)	—	14	(13)	1
Total amortizable intangible assets		\$ 865	\$ (103)	\$ 762	\$ 869	\$ (83)	\$ 786
<b>Non-amortizable intangible assets</b>							
Trademarks				2,611			2,629
Total net intangible assets				\$ 3,373			\$ 3,415

Non-amortizable intangible assets consist of trademarks. As of January 26, 2020, trademarks primarily included \$1,978 associated with Snyder's-Lance, \$280 associated with Pacific Foods and \$292 related to *Pace*. Other amortizable intangible assets consist of recipes, non-compete agreements, trademarks and patents.

Amortization of intangible assets in Earnings from continuing operations was \$22 and 23 for the six-month periods ended January 26, 2020, and January 27, 2019, respectively. Amortization expense for the next 5 years is estimated to be \$45 in 2020 and \$44 in 2021 through 2024.

Amortization of intangible assets in Earnings (loss) from discontinued operations was \$7 for the six-month period ended January 27, 2019. See Note 3 for additional information on discontinued operations.

## 6. Segment Information

Through the second quarter of 2019, we had four operating segments based primarily on product type, and three reportable segments. The operating segments were Meals & Beverages; U.S. snacking; international biscuits and snacks; and Campbell Fresh. The U.S. snacking operating segment was aggregated with the international biscuits and snacks operating segment to form the Global Biscuits and Snacks reportable segment. The operating segments were aggregated based on similar economic characteristics, products, production processes, types or classes of customers, distribution methods, and regulatory environment.

As discussed in Note 3, we sold our businesses in Campbell Fresh during 2019. Beginning in the third quarter of 2019, we have reflected the results of these businesses as discontinued operations in the Consolidated Statements of Earnings for all periods presented. Prior periods have been adjusted to conform to the current presentation. A portion of the U.S. refrigerated soup business historically included in Campbell Fresh was retained, and is reported as part of foodservice in Meals & Beverages.

Within our international biscuits and snacks operating segment, we sold our Kelsen business on September 23, 2019, and the Arnott's and other international operations on December 23, 2019. Beginning in the fourth quarter of 2019, we have reflected the results of operations of the Kelsen business and the Arnott's and other international operations, or Campbell International, as discontinued operations in the Consolidated Statements of Earnings for all periods presented.

Our reportable segments are as follows:

- Meals & Beverages, which includes the retail and foodservice businesses in the U.S. and Canada. The segment includes the following products: *Campbell's* condensed and ready-to-serve soups; *Swanson* broth and stocks; *Pacific Foods* broth, soups and non-dairy beverages; *Prego* pasta sauces; *Pace* Mexican sauces; *Campbell's* gravies, pasta, beans and dinner sauces; *Swanson* canned poultry; *Plum* baby food and snacks; *V8* juices and beverages; and *Campbell's* tomato juice; and
- Snacks, which consists of Pepperidge Farm cookies, crackers, fresh bakery and frozen products in U.S. retail, including *Milano* cookies and *Goldfish* crackers; and *Snyder's of Hanover* pretzels, *Lance* sandwich crackers, *Cape Cod* and *Kettle Brand* potato chips, *Late July* snacks, *Snack Factory Pretzel Crisps*, *Pop Secret* popcorn, *Emerald* nuts, and other snacking products in the U.S. and Canada. The segment includes the retail business in Latin America. The segment also includes the results of our European chips business, which was sold on October 11, 2019.

Through the fourth quarter of 2019, our retail business in Latin America was managed as part of the Meals & Beverages segment. Beginning in 2020, it is managed as part of the Snacks segment. Segment results have been adjusted retrospectively to reflect this change.

We evaluate segment performance before interest, taxes and costs associated with restructuring activities and impairment charges. Unrealized gains and losses on commodity hedging activities are excluded from segment operating earnings and are recorded in Corporate as these open positions represent hedges of future purchases. Upon closing of the contracts, the realized gain or loss is transferred to segment operating earnings, which allows the segments to reflect the economic effects of the hedge without exposure to quarterly volatility of unrealized gains and losses. Only the service cost component of pension and postretirement expense is allocated to segments. All other components of expense, including interest cost, expected return on assets, amortization of prior service credits and recognized actuarial gains and losses are reflected in Corporate and not included in segment operating results. Asset information by segment is not discretely maintained for internal reporting or used in evaluating performance.

	Three Months Ended		Six Months Ended	
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019
Net sales				
Meals & Beverages	\$ 1,224	\$ 1,222	\$ 2,418	\$ 2,451
Snacks	938	949	1,927	1,922
Corporate	—	1	—	1
Total	\$ 2,162	\$ 2,172	\$ 4,345	\$ 4,374

	Three Months Ended		Six Months Ended	
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019
Earnings before interest and taxes				
Meals & Beverages	\$ 242	\$ 253	\$ 524	\$ 543
Snacks	136	132	261	257
Corporate <sup>(1)</sup>	(21)	(58)	(108)	(129)
Restructuring charges <sup>(2)</sup>	(7)	(2)	(10)	(20)
Total	\$ 350	\$ 325	\$ 667	\$ 651

<sup>(1)</sup> Represents unallocated items. Pension benefit settlement adjustments are include in Corporate. There were settlement gains of \$11 in the three- and six-month periods ended January 26, 2020. Included in the six-month period ended January 26, 2020, was a loss on the sale of our European chips business of \$64. Costs related to the cost savings initiatives were \$18 and \$22 in the three-month periods and \$26 and \$49 in the six-month periods ended January 26, 2020, and January 27, 2019, respectively.

<sup>(2)</sup> See Note 7 for additional information.

Our net sales based on product categories are as follows:

	Three Months Ended		Six Months Ended	
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019
Net sales				
Soup	\$ 755	\$ 757	\$ 1,463	\$ 1,492
Snacks	955	963	1,965	1,955
Other simple meals	279	272	562	559
Beverages	173	179	355	367
Other	—	1	—	1
Total	\$ 2,162	\$ 2,172	\$ 4,345	\$ 4,374

Soup includes various soup, broths and stock products. Snacks include cookies, pretzels, crackers, popcorn, nuts, potato chips, tortilla chips and other salty snacks and baked products. Other simple meals include sauces and Plum products.

## 7. Restructuring Charges and Cost Savings Initiatives

### Multi-year Cost Savings Initiatives and Snyder's-Lance Cost Transformation Program and Integration

Beginning in fiscal 2015, we implemented initiatives to reduce costs and to streamline our organizational structure.

In recent years, we expanded these initiatives by further optimizing our supply chain and manufacturing networks, including closing our manufacturing facility in Toronto, Ontario, as well as our information technology infrastructure.

On March 26, 2018, we completed the acquisition of Snyder's-Lance. Prior to the acquisition, Snyder's-Lance launched a cost transformation program following a comprehensive review of its operations with the goal of significantly improving its financial performance. We continue to implement this program. In addition, we have identified opportunities for additional cost synergies as we integrate Snyder's-Lance.

Cost estimates, as well as timing for certain activities, are continuing to be developed.

A summary of the pre-tax charges recorded in Earnings from continuing operations related to these initiatives is as follows:

	Three Months Ended		Six Months Ended		Recognized as of January 26, 2020
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019	
Restructuring charges	\$ 7	\$ 2	\$ 10	\$ 20	\$ 239
Administrative expenses	13	10	21	23	284
Cost of products sold	2	9	2	21	69
Marketing and selling expenses	2	2	2	4	12
Research and development expenses	1	1	1	1	4
Total pre-tax charges	\$ 25	\$ 24	\$ 36	\$ 69	\$ 608

A summary of the pre-tax charges recorded in Earnings (loss) from discontinued operations is as follows:

	Three Months Ended		Six Months Ended		Recognized as of January 26, 2020 <sup>(1)</sup>
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019	
Total pre-tax charges	\$ —	\$ —	\$ —	\$ 1	\$ 23

<sup>(1)</sup> Includes \$19 of severance pay and benefits and \$4 of implementation costs and other related costs.

As of April 28, 2019, we incurred substantially all of the costs for actions associated with discontinued operations. All of the costs were cash expenditures.

A summary of the pre-tax costs in Earnings from continuing operations associated with the initiatives is as follows:

	Recognized as of January 26, 2020
Severance pay and benefits	\$ 215
Asset impairment/accelerated depreciation	65
Implementation costs and other related costs	328
Total	\$ 608

The total estimated pre-tax costs for actions associated with continuing operations that have been identified are approximately \$660 to \$685 and we expect to incur the costs through 2021. This estimate will be updated as costs for the expanded initiatives are developed.

We expect the costs for actions associated with continuing operations that have been identified to date to consist of the following: approximately \$215 to \$220 in severance pay and benefits; approximately \$65 in asset impairment and accelerated depreciation; and approximately \$380 to \$400 in implementation costs and other related costs. We expect these pre-tax costs to be associated with our segments as follows: Meals & Beverages - approximately 33%; Snacks - approximately 42%; and Corporate - approximately 25%.

Of the aggregate \$660 to \$685 of pre-tax costs associated with continuing operations identified to date, we expect approximately \$585 to \$610 will be cash expenditures. In addition, we expect to invest approximately \$395 in capital expenditures through 2021, of which we invested approximately \$300 as of January 26, 2020. The capital expenditures primarily relate to the U.S. warehouse optimization project, implementation of an SAP enterprise-resource planning system for Snyder's-Lance, improvement of quality, safety and cost structure across the Snyder's-Lance manufacturing network, optimization of information technology infrastructure and applications, transition of production of the Toronto manufacturing



facility to our U.S. thermal plants, insourcing of manufacturing for certain simple meal products, and optimization of the Snyder's-Lance warehouse and distribution network.

A summary of the restructuring activity and related reserves associated with continuing operations at January 26, 2020, is as follows:

	Severance Pay and Benefits	Implementation Costs and Other Related Costs <sup>(3)</sup>	Asset Impairment/Accelerated Depreciation	Total Charges
Accrued balance at July 28, 2019 <sup>(1)</sup>	\$ 37			
<b>2020 charges</b>	<b>10</b>	<b>24</b>	<b>2</b>	<b>\$ 36</b>
<b>2020 cash payments</b>	<b>(16)</b>			
<b>Accrued balance at January 26, 2020<sup>(2)</sup></b>	<b>\$ 31</b>			

<sup>(1)</sup> Includes \$8 of severance pay and benefits recorded in Other liabilities in the Consolidated Balance Sheet.

<sup>(2)</sup> Includes \$4 of severance pay and benefits recorded in Other liabilities in the Consolidated Balance Sheet.

<sup>(3)</sup> Includes other costs recognized as incurred that are not reflected in the restructuring reserve in the Consolidated Balance Sheet. The costs are included in Administrative expenses, Cost of products sold, Marketing and selling expenses, and Research and development expenses in the Consolidated Statements of Earnings.

Restructuring reserves included in Current liabilities of discontinued operations were \$1 at July 28, 2019.

Segment operating results do not include restructuring charges, implementation costs and other related costs because we evaluate segment performance excluding such charges. A summary of the pre-tax costs in Earnings from continuing operations associated with segments is as follows:

	January 26, 2020		
	Three Months Ended	Six Months Ended	Costs Incurred to Date
Meals & Beverages	\$ 3	\$ 5	\$ 216
Snacks	18	27	228
Corporate	4	4	164
Total	\$ 25	\$ 36	\$ 608

## 8. Earnings per Share (EPS)

For the periods presented in the Consolidated Statements of Earnings, the calculations of basic EPS and EPS assuming dilution vary in that the weighted average shares outstanding assuming dilution include the incremental effect of stock options and other share-based payment awards, except when such effect would be antidilutive. The earnings per share calculation for the three- and six-month periods ended January 26, 2020, excludes approximately 1 million stock options that would have been antidilutive. The earnings per share calculation for the three- and six-month periods ended January 27, 2019, excludes approximately 2 million stock options that would have been antidilutive.

## 9. Noncontrolling Interests

We own a 60% controlling interest in a joint venture formed with Swire Pacific Limited in China. We also own a 99.8% interest in Acre Venture Partners, L.P. (Acre), a limited partnership formed to make venture capital investments in innovative new companies in food and food-related industries. See Note 14 for additional information.

The noncontrolling interests' share in the net earnings (loss) was included in Net earnings (loss) attributable to noncontrolling interests in the Consolidated Statements of Earnings. The noncontrolling interests in these entities were included in Total equity in the Consolidated Balance Sheets and Consolidated Statements of Equity.

## 10. Pension and Postretirement Benefits

Components of net benefit expense (income) were as follows:

	Three Months Ended				Six Months Ended			
	Pension		Postretirement		Pension		Postretirement	
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019
Service cost	\$ 5	\$ 6	\$ —	\$ —	\$ 10	\$ 11	\$ —	\$ —
Interest cost	17	20	1	2	34	41	3	4
Expected return on plan assets	(34)	(35)	—	—	(69)	(71)	—	—
Amortization of prior service cost	—	—	(7)	(7)	—	—	(14)	(14)
Settlement gain	(11)	—	—	—	(11)	—	—	—
Net periodic benefit expense (income)	\$ (23)	\$ (9)	\$ (6)	\$ (5)	\$ (36)	\$ (19)	\$ (11)	\$ (10)

The components of net periodic benefit expense (income) other than the service cost component associated with continuing operations are included in Other expenses / (income) in the Consolidated Statements of Earnings.

The settlement gain of \$11 for the three- and six-month periods ended January 26, 2020, resulted from the level of lump sum distributions associated with a Canadian pension plan and a U.S. pension plan.

Net periodic pension benefit expense (income) associated with discontinued operations was not material for the three- and six-month periods ended January 26, 2020, and January 27, 2019.

## 11. Leases

We lease warehouse and distribution facilities, office space, manufacturing facilities, equipment and vehicles, primarily through operating leases.

Leases recorded on our Consolidated Balance Sheet have remaining terms primarily from 1 to 15 years.

Our fleet leases generally include residual value guarantees that are assessed at lease inception in determining ROU assets and corresponding liabilities. No other significant restrictions or covenants are included in our leases.

The components of lease costs were as follows:

	January 26, 2020	
	Three Months Ended	Six Months Ended
Operating lease cost	\$ 21	\$ 40
Finance lease - amortization of ROU assets	1	1
Short-term lease cost	10	20
Variable lease cost <sup>(1)</sup>	43	86
Sublease income	(2)	(2)
Total	\$ 73	\$ 145

<sup>(1)</sup> Includes labor and other overhead included in our service contracts with embedded leases.

Total lease cost includes \$2 and \$4 for the three- and six-month periods ended January 26, 2020, respectively, related to discontinued operations.

The following table summarizes the lease amounts recorded in the Consolidated Balance Sheet:

	January 26, 2020	
	Operating	Finance
<b>Assets</b>		
Plant assets, net of depreciation	\$ —	\$ 5
Other assets	267	—
Total lease assets	<u>\$ 267</u>	<u>\$ 5</u>
<b>Liabilities</b>		
Short-term borrowings	\$ —	\$ 1
Accrued liabilities	60	—
Long-term debt	—	4
Other liabilities	203	—
Total lease liabilities	<u>\$ 263</u>	<u>\$ 5</u>

Weighted-average lease terms and discount rates were as follows:

	January 26, 2020	
	Operating	Finance
Weighted-average remaining term in years	6.8	3.1
Weighted-average discount rate	2.7 %	1.7 %

Future minimum lease payments were as follows:

	January 26, 2020		July 28, 2019	
	New Guidance		Previous Guidance	
	Continuing		Continuing	Discontinued
	Operating	Finance	Operating	Operating
2020	\$ 38	\$ 1	\$ 61	\$ 7
2021	63	1	48	6
2022	42	2	36	4
2023	31	1	26	3
2024	24	—	20	1
Thereafter	94	—	88	—
Total future undiscounted lease payments	292	5	<u>\$ 279</u>	<u>\$ 21</u>
Less imputed interest	29	—		
Total reported lease liability	<u>\$ 263</u>	<u>\$ 5</u>		

In 2020, we expect to record an operating lease liability of \$4 for an 8-year lease that has not yet commenced and is not included in the future minimum lease payments table.

Supplemental cash flow and other information related to leases was as follows:

	<b>Six Months Ended</b>	
	<b>January 26, 2020</b>	
<b>Cash paid for amounts included in the measurement of lease liabilities:</b>		
Operating cash flows from operating leases	\$	38
Operating cash flows from finance leases	\$	—
Financing cash flows from finance leases	\$	—
<b>ROU assets obtained in exchange for lease obligations:</b>		
Operating leases	\$	63
Finance leases	\$	3
<b>ROU assets divested with businesses sold:</b>		
Operating leases	\$	18
Finance leases	\$	5
<b>Lease liabilities derecognized upon adoption:</b>		
Build-to-suit lease commitment	\$	20

## 12. Short-term Borrowings and Long-term Debt

Short-term borrowings consist of the following:

	<b>January 26, 2020</b>	<b>July 28, 2019</b>
Commercial paper	\$ 401	\$ 853
Notes	500	500
Finance leases	1	1
Build-to-suit lease commitment	—	20
Other <sup>(1)</sup>	—	(3)
Total short-term borrowings	<u>\$ 902</u>	<u>\$ 1,371</u>

<sup>(1)</sup> Includes unamortized net discount/premium on debt issuances and debt issuance costs.

Long-term debt consists of the following:

Type	Fiscal Year of Maturity	Rate	January 26, 2020	July 28, 2019
Notes	2020	Variable	\$ 500	\$ 500
Notes	2021	Variable	400	400
Senior Term Loan	2021	Variable	—	499
Notes	2021	3.30%	321	650
Notes	2021	4.25%	—	500
Debentures	2021	8.88%	200	200
Notes	2023	2.50%	450	450
Notes	2023	3.65%	566	1,200
Notes	2025	3.95%	850	850
Notes	2025	3.30%	300	300
Notes	2028	4.15%	1,000	1,000
Notes	2042	3.80%	163	400
Notes	2048	4.80%	700	700
Finance leases			4	3
Other <sup>(1)</sup>			(35)	(49)
Total			\$ 5,419	\$ 7,603
Less current portion			500	500
Total long-term debt			\$ 4,919	\$ 7,103

<sup>(1)</sup> Includes unamortized net discount/premium on debt issuances and debt issuance costs.

On January 22, 2020, we completed the redemption of all \$500 outstanding aggregate principal amount of our 4.25% Senior Notes due 2021. On January 24, 2020, we settled the tender offers to purchase \$1,200 in aggregate principal amount of certain senior unsecured debt, comprised of \$329 of 3.30% Senior Notes due 2021, \$634 of 3.65% Senior Notes due 2023, and \$237 of 3.80% Senior Notes due 2042. The total consideration for the redemption and the tender offers was \$1,765 and the total carrying amount of the purchased notes was \$1,691, resulting in a loss of \$75 (including \$65 of premium, as well as accrued fees and other costs associated with the tender offers) which was recorded in Interest expense in the Consolidated Statement of Earnings. In addition, we paid accrued and unpaid interest on the purchased notes through the dates of settlement.

### 13. Financial Instruments

The principal market risks to which we are exposed are changes in foreign currency exchange rates, interest rates and commodity prices. In addition, we are exposed to equity price changes related to certain deferred compensation obligations. In order to manage these exposures, we follow established risk management policies and procedures, including the use of derivative contracts such as swaps, rate locks, options, forwards and commodity futures. We enter into these derivative contracts for periods consistent with the related underlying exposures, and the contracts do not constitute positions independent of those exposures. We do not enter into derivative contracts for speculative purposes and do not use leveraged instruments. Our derivative programs include instruments that qualify and others that do not qualify for hedge accounting treatment.

#### Concentration of Credit Risk

We are exposed to the risk that counterparties to derivative contracts will fail to meet their contractual obligations. To mitigate counterparty credit risk, we enter into contracts only with carefully selected, leading, credit-worthy financial institutions, and distribute contracts among several financial institutions to reduce the concentration of credit risk. We did not have credit-risk-related contingent features in our derivative instruments as of January 26, 2020, or July 28, 2019.

We are also exposed to credit risk from our customers. During 2019, our largest customer accounted for approximately 20% of consolidated net sales from continuing operations. Our five largest customers accounted for approximately 43% of our consolidated net sales from continuing operations in 2019.

We closely monitor credit risk associated with counterparties and customers.

### **Foreign Currency Exchange Risk**

We are exposed to foreign currency exchange risk related to our international operations, including non-functional currency intercompany debt and net investments in subsidiaries. We are also exposed to foreign exchange risk as a result of transactions in currencies other than the functional currency of certain subsidiaries. Principal currencies hedged include the Canadian dollar, Australian dollar and U.S. dollar. We utilize foreign exchange forward purchase and sale contracts, as well as cross-currency swaps, to hedge these exposures. The contracts are either designated as cash-flow hedging instruments or are undesignated. We hedge portions of our forecasted foreign currency transaction exposure with foreign exchange forward contracts for periods typically up to 18 months. To hedge currency exposures related to intercompany debt, we enter into foreign exchange forward purchase and sale contracts, as well as cross-currency swap contracts, for periods consistent with the underlying debt. The notional amount of foreign exchange forward contracts accounted for as cash-flow hedges was \$94 at January 26, 2020, and \$146 at July 28, 2019, of which \$80 at July 28, 2019 relates to discontinued operations. The effective portion of the changes in fair value on these instruments is recorded in other comprehensive income (loss) and is reclassified into the Consolidated Statements of Earnings on the same line item and the same period in which the underlying hedged transaction affects earnings. The notional amount of foreign exchange forward contracts that are not designated as accounting hedges was \$53 at January 26, 2020, and \$177 at July 28, 2019, of which \$3 at July 28, 2019, relates to discontinued operations. There were no cross-currency swap contracts outstanding as of January 26, 2020, or July 28, 2019.

### **Interest Rate Risk**

We manage our exposure to changes in interest rates by optimizing the use of variable-rate and fixed-rate debt and by utilizing interest rate swaps in order to maintain our variable-to-total debt ratio within targeted guidelines. Receive fixed rate/pay variable rate interest rate swaps are accounted for as fair-value hedges. We manage our exposure to interest rate volatility on future debt issuances by entering into forward starting interest rate swaps or treasury rate lock contracts to lock in the rate on the interest payments related to the anticipated debt issuances. The contracts are either designated as cash-flow hedging instruments or are undesignated. The effective portion of the changes in fair value on designated instruments is recorded in other comprehensive income (loss) and reclassified into the Consolidated Statements of Earnings over the life of the debt. The change in fair value on undesignated instruments is recorded in interest expense. In conjunction with the debt redemption and tender offer, we entered into \$900 of treasury rate lock agreements in the three-month period ended January 26, 2020, which resulted in a gain of \$3. There were no forward starting interest rate swaps or treasury rate lock contracts outstanding as of January 26, 2020, or July 28, 2019.

### **Commodity Price Risk**

We principally use a combination of purchase orders and various short- and long-term supply arrangements in connection with the purchase of raw materials, including certain commodities and agricultural products. We also enter into commodity futures, options and swap contracts to reduce the volatility of price fluctuations of wheat, diesel fuel, soybean oil, natural gas, aluminum, cocoa, corn, soybean meal, butter, and cheese, which impact the cost of raw materials. Commodity futures, options, and swap contracts are either designated as cash-flow hedging instruments or are undesignated. We hedge a portion of commodity requirements for periods typically up to 18 months. There were no commodity contracts accounted for as cash-flow hedges as of January 26, 2020, or July 28, 2019. The notional amount of commodity contracts not designated as accounting hedges was \$136 at January 26, 2020, and \$183 at July 28, 2019, of which \$3 at July 28, 2019, relates to discontinued operations.

In 2017, we entered into a supply contract under which prices for certain raw materials are established based on anticipated volume requirements over a twelve-month period. Certain prices under the contract are based in part on certain component parts of the raw materials that are in excess of our needs or not required for our operations, thereby creating an embedded derivative requiring bifurcation. We net settle amounts due under the contract with our counterparty. The notional value was approximately \$76 as of January 26, 2020, and \$27 as of July 28, 2019. Unrealized gains (losses) and settlements are included in Cost of products sold in our Consolidated Statements of Earnings.

### **Equity Price Risk**

We enter into swap contracts which hedge a portion of exposures relating to certain deferred compensation obligations linked to the total return of our capital stock, the total return of the Vanguard Institutional Index Institutional Plus Shares, and the total return of the Vanguard Total International Stock Index. Under these contracts, we pay variable interest rates and receive from the counterparty either: the total return on our capital stock; the total return of the Standard & Poor's 500 Index, which is expected to approximate the total return of the Vanguard Institutional Index Institutional Plus Shares; or the total return of the iShares MSCI EAFE Index, which is expected to approximate the total return of the Vanguard Total International Stock Index. These contracts were not designated as hedges for accounting purposes. We enter into these contracts for periods typically not exceeding 12 months. The notional amounts of the contracts were \$31 as of January 26, 2020, and July 28, 2019.

The following table summarizes the fair value of derivative instruments on a gross basis as recorded in the Consolidated Balance Sheets as of January 26, 2020, and July 28, 2019:

	Balance Sheet Classification	January 26, 2020	July 28, 2019
<b>Asset Derivatives</b>			
Derivatives designated as hedges:			
Foreign exchange forward contracts	Other current assets	\$ 1	\$ —
Total derivatives designated as hedges		\$ 1	\$ —
Derivatives not designated as hedges:			
Commodity derivative contracts	Other current assets	\$ 8	\$ 3
Deferred compensation derivative contracts	Other current assets	1	1
Foreign exchange forward contracts	Other current assets	—	1
Total derivatives not designated as hedges		\$ 9	\$ 5
Total asset derivatives		\$ 10	\$ 5

	Balance Sheet Classification	January 26, 2020	July 28, 2019
<b>Liability Derivatives</b>			
Derivatives designated as hedges:			
Foreign exchange forward contracts	Accrued liabilities	\$ 1	\$ —
Foreign exchange forward contracts	Current liabilities of discontinued operations	—	2
Total derivatives designated as hedges		\$ 1	\$ 2
Derivatives not designated as hedges:			
Commodity derivative contracts	Accrued liabilities	\$ 5	\$ 6
Foreign exchange forward contracts	Accrued liabilities	—	2
Total derivatives not designated as hedges		\$ 5	\$ 8
Total liability derivatives		\$ 6	\$ 10

We do not offset the fair values of derivative assets and liabilities executed with the same counterparty that are generally subject to enforceable netting agreements. However, if we were to offset and record the asset and liability balances of derivatives on a net basis, the amounts presented in the Consolidated Balance Sheets as of January 26, 2020, and July 28, 2019, would be adjusted as detailed in the following table:

Derivative Instrument	January 26, 2020			July 28, 2019		
	Gross Amounts Presented in the Consolidated Balance Sheet	Gross Amounts Not Offset in the Consolidated Balance Sheet Subject to Netting Agreements	Net Amount	Gross Amounts Presented in the Consolidated Balance Sheet	Gross Amounts Not Offset in the Consolidated Balance Sheet Subject to Netting Agreements	Net Amount
Total asset derivatives	\$ 10	\$ (3)	\$ 7	\$ 5	\$ (2)	\$ 3
Total liability derivatives	\$ 6	\$ (3)	\$ 3	\$ 10	\$ (2)	\$ 8

We are required to maintain cash margin accounts in connection with funding the settlement of open positions for exchange-traded commodity derivative instruments. The cash margin account balance was not material at January 26, 2020, and was \$7 at July 28, 2019, which was included in Other current assets in the Consolidated Balance Sheets.

The following tables show the effect of our derivative instruments designated as cash-flow hedges for the three- and six-month periods ended January 26, 2020, and January 27, 2019, in other comprehensive income (loss) (OCI) and the Consolidated Statements of Earnings:

Derivatives Designated as Cash-Flow Hedges	Total Cash-Flow Hedge OCI Activity	
	January 26, 2020	January 27, 2019
<b>Three Months Ended</b>		
OCI derivative gain (loss) at beginning of quarter	\$ (9)	\$ (7)
Effective portion of changes in fair value recognized in OCI:		
Foreign exchange forward contracts	1	(1)
Amount of (gain) loss reclassified from OCI to earnings:	<b>Location in Earnings</b>	
Foreign exchange forward contracts	Cost of products sold	(1) (1)
Foreign exchange forward contracts	Earnings (loss) from discontinued operations	— 1
OCI derivative gain (loss) at end of quarter	\$ (9)	\$ (8)
<b>Six Months Ended</b>		
OCI derivative gain (loss) at beginning of year	\$ (11)	\$ (8)
Effective portion of changes in fair value recognized in OCI:		
Foreign exchange forward contracts	1	(1)
Amount of (gain) loss reclassified from OCI to earnings:	<b>Location in Earnings</b>	
Foreign exchange forward contracts	Cost of products sold	(1) (1)
Foreign exchange forward contracts	Earnings (loss) from discontinued operations	1 1
Forward starting interest rate swaps	Interest expense	1 1
OCI derivative gain (loss) at end of quarter	\$ (9)	\$ (8)

Based on current valuations, the amount expected to be reclassified from OCI into earnings within the next 12 months is a loss of \$2.

The following table shows the effect of our derivative instruments designated as cash-flow hedges for the three- and six-month periods ended January 26, 2020, and January 27, 2019, in the Consolidated Statements of Earnings:

	Three Months Ended			Six Months Ended		
	January 26, 2020	January 27, 2019		January 26, 2020	January 27, 2019	
	Earnings (Loss) from Discontinued Operations	Interest Expense	Interest Expense	Earnings (Loss) from Discontinued Operations	Interest Expense	Interest Expense
Consolidated Statements of Earnings:	\$ 1,037	\$ 149	\$ 91	\$ 1,034	\$ 229	\$ 182
<b>(Gain) loss on Cash Flow Hedges:</b>						
Amount of (gain) loss reclassified from OCI to earnings	\$ —	\$ —	\$ —	\$ 1	\$ 1	\$ 1
Amount excluded from effectiveness testing recognized in earnings using an amortization approach	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —



The following table shows the effects of our derivative instruments not designated as hedges for the three- and six-month periods ended January 26, 2020, and January 27, 2019, in the Consolidated Statements of Earnings:

Derivatives not Designated as Hedges	Location of (Gain) Loss Recognized in Earnings	Amount of (Gain) Loss Recognized in Earnings on Derivatives			
		Three Months Ended		Six Months Ended	
		January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019
Foreign exchange forward contracts	Other expenses / (income)	\$ —	\$ —	\$ 2	\$ —
Commodity derivative contracts	Cost of products sold	—	—	(4)	1
Deferred compensation derivative contracts	Administrative expenses	(3)	—	(4)	3
Treasury rate lock contracts	Interest expense	(3)	—	(3)	—
Total (gain) loss at end of quarter		\$ (6)	\$ —	\$ (9)	\$ 4

#### 14. Variable Interest Entity

In February 2016, we agreed to make a capital commitment subject to certain qualifications of up to \$125 to Acre, a limited partnership formed to make venture capital investments in innovative new companies in food and food-related industries. Acre is managed by its general partner, Acre Ventures GP, LLC, which is independent of us. We are the sole limited partner of Acre and own a 99.8% interest. Our share of earnings (loss) is calculated according to the terms of the partnership agreement. Acre is a VIE. We have determined that we are the primary beneficiary. Therefore, we consolidate Acre and account for the third party ownership as a noncontrolling interest. Through January 26, 2020, we funded \$85 of the capital commitment. On August 29, 2018, we provided notice of termination of the investment period and have no obligation to make any further capital contributions to Acre for new investments, but are required to pay obligations made prior to the notice of termination, the management fee and permitted partnership expenses.

Acre elected the fair value option to account for qualifying investments to more appropriately reflect the value of the investments in the financial statements. The investments were \$73 and \$76 as of January 26, 2020, and July 28, 2019, respectively, and are included in Other assets on the Consolidated Balance Sheets. Changes in the fair values of investments for which the fair value option was elected are included in Other expenses / (income) on the Consolidated Statements of Earnings. Current assets and liabilities of Acre were not material as of January 26, 2020, or July 28, 2019.

#### 15. Fair Value Measurements

We categorize financial assets and liabilities based on the following fair value hierarchy:

- Level 1: Observable inputs that reflect quoted prices (unadjusted) for identical assets or liabilities in active markets.
- Level 2: Inputs other than quoted prices included in Level 1 that are observable for the asset or liability through corroboration with observable market data.
- Level 3: Unobservable inputs, which are valued based on our estimates of assumptions that market participants would use in pricing the asset or liability.

Fair value is defined as the exit price, or the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants as of the measurement date. When available, we use unadjusted quoted market prices to measure the fair value and classify such items as Level 1. If quoted market prices are not available, we base fair value upon internally developed models that use current market-based or independently sourced market parameters such as interest rates and currency rates. Included in the fair value of derivative instruments is an adjustment for credit and nonperformance risk.

### Assets and Liabilities Measured at Fair Value on a Recurring Basis

The following table presents our financial assets and liabilities that are measured at fair value on a recurring basis as of January 26, 2020, and July 28, 2019, consistent with the fair value hierarchy:

	Fair Value as of January 26, 2020	Fair Value Measurements at January 26, 2020 Using Fair Value Hierarchy			Fair Value as of July 28, 2019	Fair Value Measurements at July 28, 2019 Using Fair Value Hierarchy		
		Level 1	Level 2	Level 3		Level 1	Level 2	Level 3
<b>Assets</b>								
Foreign exchange forward contracts <sup>(1)</sup>	\$ 1	\$ —	\$ 1	\$ —	\$ 1	\$ —	\$ 1	\$ —
Commodity derivative contracts <sup>(2)</sup>	8	5	—	3	3	2	1	—
Deferred compensation derivative contracts <sup>(3)</sup>	1	—	1	—	1	—	1	—
Deferred compensation investments <sup>(4)</sup>	3	3	—	—	4	4	—	—
Fair value option investments <sup>(5)</sup>	73	—	—	73	76	—	—	76
<b>Total assets at fair value</b>	<b>\$ 86</b>	<b>\$ 8</b>	<b>\$ 2</b>	<b>\$ 76</b>	<b>\$ 85</b>	<b>\$ 6</b>	<b>\$ 3</b>	<b>\$ 76</b>

	Fair Value as of January 26, 2020	Fair Value Measurements at January 26, 2020 Using Fair Value Hierarchy			Fair Value as of July 28, 2019	Fair Value Measurements at July 28, 2019 Using Fair Value Hierarchy		
		Level 1	Level 2	Level 3		Level 1	Level 2	Level 3
<b>Liabilities</b>								
Foreign exchange forward contracts <sup>(1)</sup>	\$ 1	\$ —	\$ 1	\$ —	\$ 4	\$ —	\$ 4	\$ —
Commodity derivative contracts <sup>(2)</sup>	5	2	3	—	6	3	3	—
Deferred compensation obligation <sup>(4)</sup>	107	107	—	—	95	95	—	—
<b>Total liabilities at fair value</b>	<b>\$ 113</b>	<b>\$ 109</b>	<b>\$ 4</b>	<b>\$ —</b>	<b>\$ 105</b>	<b>\$ 98</b>	<b>\$ 7</b>	<b>\$ —</b>

(1) Based on observable market transactions of spot currency rates and forward rates.

(2) Level 1 and 2 are based on quoted futures exchanges and on observable prices of futures and options transactions in the marketplace. Level 3 is based on unobservable inputs in which there is little or no market data, which requires management's own assumptions within an internally developed model.

(3) Based on LIBOR and equity index swap rates.

(4) Based on the fair value of the participants' investments.

(5) Primarily represents investments in equity securities that are not readily marketable and are accounted for under the fair value option. The investments were funded by Acre. See Note 14 for additional information. Fair value is based on analyzing recent transactions and transactions of comparable companies, and the discounted cash flow method. In addition, allocation methods, including the option pricing method, are used in distributing fair value among various equity holders according to rights and preferences.

The following table summarizes the changes in fair value of Level 3 assets for the six-month periods ended January 26, 2020, and January 27, 2019:

	Six Months Ended	
	January 26, 2020	January 27, 2019
Fair value at beginning of year	\$ 76	\$ 77
Gains (losses)	—	(7)
Fair value at end of quarter	\$ 76	\$ 70

### **Fair Value of Financial Instruments**

The carrying values of cash and cash equivalents, accounts receivable and accounts payable approximate fair value.

Cash equivalents of continuing operations were \$8 at January 26, 2020. Cash equivalents of discontinued operations were \$19 at July 28, 2019. Cash equivalents represent fair value as these highly liquid investments have an original maturity of three months or less. Fair value of cash equivalents is based on Level 2 inputs.

The fair value of short- and long-term debt of continuing operations was \$6,204 at January 26, 2020, and \$8,642 at July 28, 2019. The carrying value was \$5,821 at January 26, 2020, and \$8,474 at July 28, 2019. The fair value and carrying value of short- and long-term debt of discontinued operations was \$238 at July 28, 2019. The fair value of long-term debt is principally estimated using Level 2 inputs based on quoted market prices or pricing models using current market rates.

### **16. Share Repurchases**

On March 2017, the Board authorized a share repurchase program to purchase up to \$1,500. The program has no expiration date, but it may be suspended or discontinued at any time. In addition to this publicly announced program, we have a separate Board authorization to purchase shares to offset the impact of dilution from shares issued under our stock compensation plans. We suspended our share repurchases as of the second quarter of 2018. Approximately \$1,296 remained available under the March 2017 program as of January 26, 2020.

### **17. Stock-based Compensation**

We provide compensation benefits by issuing stock options, unrestricted stock and restricted stock units (including time-lapse restricted stock units, EPS performance restricted stock units, total shareholder return (TSR) performance restricted stock units, and free cash flow (FCF) performance restricted stock units). In 2020, we issued time-lapse restricted stock units and TSR performance restricted stock units. We have not issued stock options, FCF performance restricted stock units, or EPS performance restricted stock units in 2020.

In determining stock-based compensation expense, we estimate forfeitures expected to occur. Total pre-tax stock-based compensation expense and tax-related benefits recognized in Earnings from continuing operations were as follows:

	Three Months Ended		Six Months Ended	
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019
Total pre-tax stock-based compensation expense	\$ 18	\$ 15	\$ 31	\$ 28
Tax-related benefits	\$ 3	\$ 3	\$ 6	\$ 5

Total pre-tax stock-based compensation expense and tax-related benefits recognized in Earnings (loss) from discontinued operations were as follows:

	Three Months Ended		Six Months Ended	
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019
Total pre-tax stock-based compensation expense	\$ 1	\$ 2	\$ 2	\$ 3
Tax-related benefits	\$ —	\$ —	\$ —	\$ 1

The following table summarizes stock option activity as of January 26, 2020:

	Options (Options in thousands)	Weighted- Average Exercise Price	Weighted- Average Remaining Contractual Life (In years)	Aggregate Intrinsic Value
Outstanding at July 28, 2019	2,059	\$ 46.17		
Granted	—	\$ —		
Exercised	(92)	\$ 41.58		
Terminated	(155)	\$ 49.46		
Outstanding at January 26, 2020	<u>1,812</u>	<u>\$ 46.12</u>	<u>7.3</u>	<u>\$ 8</u>
Exercisable at January 26, 2020	<u>1,223</u>	<u>\$ 49.74</u>	<u>6.7</u>	<u>\$ 2</u>

The total intrinsic value of options exercised during the six-month period ended January 26, 2020 was \$1. No options were exercised during the six-month period ended January 27, 2019. We measure the fair value of stock options using the Black-Scholes option pricing model. The expected term of options granted was based on the weighted average time of vesting and the end of the contractual term. We utilized this simplified method as we do not have sufficient historical exercise data to provide a reasonable basis upon which to estimate the expected term.

The weighted-average assumptions and grant-date fair value for grants in 2019 were as follows:

	2019
Risk-free interest rate	2.79%
Expected dividend yield	3.84%
Expected volatility	25.28%
Expected term	6.1 years
Grant-date fair value	\$6.27

We expense stock options on a straight-line basis over the vesting period, except for awards issued to retirement eligible participants, which we expense on an accelerated basis. As of January 26, 2020, total remaining unearned compensation related to nonvested stock options was \$2, which will be amortized over the weighted-average remaining service period of 1.8 years.

The following table summarizes time-lapse restricted stock units, EPS performance restricted stock units and FCF performance restricted stock units as of January 26, 2020:

	Units (Restricted stock units in thousands)	Weighted-Average Grant- Date Fair Value
Nonvested at July 28, 2019	1,960	\$ 40.57
Granted	1,088	\$ 46.81
Vested	(680)	\$ 43.17
Forfeited	(249)	\$ 41.14
Nonvested at January 26, 2020	<u>2,119</u>	<u>\$ 42.87</u>

We determine the fair value of time-lapse restricted stock units and EPS performance restricted stock units based on the quoted price of our stock at the date of grant. We expense time-lapse restricted stock units on a straight-line basis over the vesting period, except for awards issued to retirement-eligible participants, which we expense on an accelerated basis. We expense EPS performance restricted stock units on a graded-vesting basis, except for awards issued to retirement-eligible participants, which we expense on an accelerated basis. There were 23 thousand EPS performance target grants outstanding at January 26, 2020, with a grant-date fair value of \$46.82. The actual number of EPS performance restricted stock units issued at the vesting date could be either 0% or 100% of the initial grant, depending on actual performance achieved. We estimate expense based on the number of awards expected to vest.

In 2019, we issued approximately 388 thousand FCF performance restricted stock units for which vesting is contingent upon achievement of free cash flow (defined as Net cash provided by operating activities less capital expenditures and certain investing and financing activities) compared to annual operating plan objectives over a three-year period. An annual objective will be established each fiscal year for three consecutive years. Performance against these objectives will be averaged at the end

of the three-year period to determine the number of underlying units that will vest at the end of the three years. The actual number of FCF performance restricted stock units issued at the vesting date could range from 0% to 200% of the initial grant depending on actual performance achieved. The fair value of FCF performance restricted stock units will be based upon the quoted price of our stock at the date of grant. We will expense FCF performance restricted stock units over the requisite service period of each objective. As of January 26, 2020, we have granted 258 thousand of the issued FCF performance restricted stock units, which are included in the table above. There were 182 thousand FCF performance target grants outstanding at January 26, 2020, with a weighted-average grant-date fair value of \$42.16.

As of January 26, 2020, total remaining unearned compensation related to nonvested time-lapse restricted stock units, EPS performance restricted stock units and FCF performance restricted units was \$53, which will be amortized over the weighted-average remaining service period of 1.9 years. The fair value of restricted stock units vested during the six-month periods ended January 26, 2020, and January 27, 2019, was \$32, and \$24, respectively. The weighted-average grant-date fair value of the restricted stock units granted during the six-month period ended January 27, 2019 was \$36.35.

The following table summarizes TSR performance restricted stock units as of January 26, 2020:

	Units (Restricted stock units in thousands)	Weighted-Average Grant- Date Fair Value
Nonvested at July 28, 2019	1,308	\$ 37.33
Granted	619	\$ 63.06
Vested	—	\$ —
Forfeited	(564)	\$ 39.36
Nonvested at January 26, 2020	<u>1,363</u>	<u>\$ 48.17</u>

We estimated the fair value of TSR performance restricted stock units at the grant date using a Monte Carlo simulation.

Weighted-average assumptions used in the Monte Carlo simulation were as follows:

	2020	2019
Risk-free interest rate	<b>1.48%</b>	2.80%
Expected dividend yield	<b>2.95%</b>	3.79%
Expected volatility	<b>27.01%</b>	24.50%
Expected term	<b>3 years</b>	3 years

We recognize compensation expense on a straight-line basis over the service period, except for awards issued to retirement eligible participants, which we expense on an accelerated basis. As of January 26, 2020, total remaining unearned compensation related to TSR performance restricted stock units was \$34, which will be amortized over the weighted-average remaining service period of 2.2 years. In the first quarter of 2020, recipients of TSR performance restricted stock units earned 0% of the initial grants based upon our TSR ranking in a performance peer group during a three-year period ended July 26, 2019. In the first quarter of 2019, recipients of TSR performance restricted stock units earned 0% of the initial grants based upon our TSR ranking in a performance peer group during a three-year period ended July 27, 2018. The weighted-average grant-date fair value of the TSR performance restricted stock units granted during 2019 was \$31.29.

The excess tax benefits of \$1 in the six-month period ended January 26, 2020, and the excess tax deficiencies of \$2 in the six-month period ended January 27, 2019, on the exercise of stock options and vested restricted stock were presented as cash flows from operating activities. Cash received from the exercise of stock options was \$4 for the six-month period ended January 26, 2020, and is reflected in cash flows from financing activities in the Consolidated Statements of Cash Flows.

## 18. Commitments and Contingencies

### *Regulatory and Litigation Matters*

We are involved in various pending or threatened legal or regulatory proceedings, including purported class actions, arising from the conduct of business both in the ordinary course and otherwise. Modern pleading practice in the U.S. permits considerable variation in the assertion of monetary damages or other relief. Jurisdictions may permit claimants not to specify the monetary damages sought or may permit claimants to state only that the amount sought is sufficient to invoke the jurisdiction of the trial court. In addition, jurisdictions may permit plaintiffs to allege monetary damages in amounts well exceeding reasonably possible verdicts in the jurisdiction for similar matters. This variability in pleadings, together with our actual experiences in litigating or resolving through settlement numerous claims over an extended period of time, demonstrates to us that the monetary relief which may be specified in a lawsuit or claim bears little relevance to its merits or disposition value.

Due to the unpredictable nature of litigation, the outcome of a litigation matter and the amount or range of potential loss at particular points in time is normally difficult to ascertain. Uncertainties can include how fact finders will evaluate documentary evidence and the credibility and effectiveness of witness testimony, and how trial and appellate courts will apply the law in the context of the pleadings or evidence presented, whether by motion practice, or at trial or on appeal. Disposition valuations are also subject to the uncertainty of how opposing parties and their counsel will themselves view the relevant evidence and applicable law.

On January 7, 2019, three purported shareholder class action lawsuits pending in the United States District Court for the District of New Jersey were consolidated under the caption, *In re Campbell Soup Company Securities Litigation*, Civ. No. 1:18-cv-14385-NLH-JS (the Action). Oklahoma Firefighters Pension and Retirement System was appointed lead plaintiff in the Action and, on March 1, 2019, filed an amended consolidated complaint. The company, Denise Morrison (the company's former President and Chief Executive Officer), and Anthony DiSilvestro (the company's former Senior Vice President and Chief Financial Officer) are defendants in the Action. The consolidated complaint alleges that, in public statements between July 19, 2017 and May 17, 2018, the defendants made materially false and misleading statements and/or omitted material information about the company's business, operations, customer relationships, and prospects, specifically with regard to the Campbell Fresh segment. The consolidated complaint seeks unspecified monetary damages and other relief. On April 30, 2019, the defendants filed a motion to dismiss the consolidated complaint. We are vigorously defending against the Action.

We establish liabilities for litigation and regulatory loss contingencies when information related to the loss contingencies shows both that it is probable that a loss has been incurred and the amount of the loss can be reasonably estimated. It is possible that some matters could require us to pay damages or make other expenditures or establish accruals in amounts that could not be reasonably estimated as of January 26, 2020. While the potential future charges could be material in a particular quarter or annual period, based on information currently known by us, we do not believe any such charges are likely to have a material adverse effect on our consolidated results of operations or financial condition.

## 19. Supplemental Financial Statement Data

### Balance Sheets

	January 26, 2020	July 28, 2019
Inventories		
Raw materials, containers and supplies	\$ 294	\$ 271
Finished products	485	592
	<u>\$ 779</u>	<u>\$ 863</u>

	Three Months Ended		Six Months Ended	
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019
<b>Statements of Earnings</b>				
Other expenses / (income)				
Amortization of intangible assets	\$ 11	\$ 12	\$ 22	\$ 23
Net periodic benefit income other than the service cost	(34)	(20)	(57)	(40)
Investment (gains) / losses	—	(2)	4	7
Loss on sale of business <sup>(1)</sup>	—	—	64	—
Other	1	2	1	2
	<u>\$ (22)</u>	<u>\$ (8)</u>	<u>\$ 34</u>	<u>\$ (8)</u>

<sup>(1)</sup> See Note 3 for additional information.

## **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

### **OVERVIEW**

This Management's Discussion and Analysis of Financial Condition and Results of Operations is provided as a supplement to, and should be read in conjunction with, the Consolidated Financial Statements and the Notes to the Consolidated Financial Statements in "Part I - Item 1. Financial Statements," and our Form 10-K for the year ended July 28, 2019, including but not limited to "Part I - Item 1A. Risk Factors" and "Part II - Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations."

#### **Executive Summary**

Unless otherwise stated, the terms "we," "us," "our" and the "company" refer to Campbell Soup Company and its consolidated subsidiaries.

We are a manufacturer and marketer of high-quality, branded food and beverage products. We operate in a highly competitive industry and experience competition in all of our categories.

In 2019, we sold our U.S. refrigerated soup business, our Garden Fresh Gourmet business and our Bolthouse Farms business. We have reflected the results of operations of these businesses as discontinued operations in the Consolidated Statements of Earnings. These businesses were historically included in the Campbell Fresh reportable segment. A portion of the U.S. refrigerated soup business historically included in Campbell Fresh was retained, and is reported in Meals & Beverages.

We completed the sale of our Kelsen business on September 23, 2019, for \$322 million, subject to customary purchase price adjustments. We completed the sale of our Arnott's business and certain other international operations, including the simple meals and shelf-stable beverages businesses in Australia and Asia Pacific (the Arnott's and other international operations), on December 23, 2019, for \$2.286 billion, subject to customary purchase price adjustments. We have reflected the results of operations of the Kelsen business and the Arnott's and other international operations (collectively referred to as Campbell International) as discontinued operations in the Consolidated Statements of Earnings. These businesses were historically included in the Snacks reportable segment.

In addition, on October 11, 2019, we completed the sale of our European chips business for £63 million, or \$77 million. The results of the business through the date of sale were reflected in continuing operations within the Snacks reportable segment. See Notes 3 and 6 to the Consolidated Financial Statements for additional information on these divestitures and reportable segments.

After the sale of the Arnott's and other international operations, we completed the redemption of all \$500 million outstanding aggregate principal amount of our 4.25% Senior Notes due 2021. In addition, we settled several tender offers to purchase \$1.200 billion in aggregate principal amount of certain other unsecured debt. See "Management's Discussion and Analysis of Financial Condition and Results of Operations - Liquidity and Capital Resources" for additional information regarding our debt reduction activities.

Through the fourth quarter of 2019, our simple meals and shelf-stable beverages business in Latin America was managed as part of the Meals & Beverages segment. Beginning in 2020, our business in Latin America is managed as part of the Snacks segment. Segment results have been adjusted to conform to the current presentation.

#### **Summary of Results**

As noted above, in 2019, we reflected the results of operations of Campbell Fresh and Campbell International as discontinued operations in the Consolidated Statements of Earnings for all periods presented.

This Summary of Results provides significant highlights from the discussion and analysis that follows.

- Net sales were comparable in 2020 at \$2.162 billion, primarily due to gains in Snacks, offset by the impact of the divestiture of the European chips business.
- Interest expense increased to \$149 million in 2020 from \$91 million in 2019. The current year included a loss of \$75 million related to the extinguishment of debt. After adjusting for this item, interest expense declined primarily due to lower levels of debt.
- Earnings from continuing operations per share were \$.56 in 2020, compared to \$.58 a year ago. The current and prior year included expenses of \$.16 and \$.07 per share, respectively, from items impacting comparability as discussed below.
- Earnings from discontinued operations per share were \$3.41 in the 2020, compared to Loss per share of \$.78 a year ago. The current year included gains of \$3.37 per share and the prior year included expenses of \$.90 per share from items impacting comparability as discussed below.

- Cash flows from operations were \$663 million in 2020, compared to \$846 million in 2019. The decline was primarily due to changes in accrued liabilities, principally incentive compensation and interest.

### ***Net Earnings attributable to Campbell Soup Company***

The following items impacted the comparability of net earnings and net earnings per share:

#### *Continuing Operations*

- We implemented several cost savings initiatives in recent years. In the second quarter of 2020, we recorded a pre-tax restructuring charge of \$7 million and implementation costs and other related costs of \$13 million in Administrative expenses, \$2 million in Cost of products sold, \$2 million in Marketing and selling expenses, and \$1 million in Research and development expenses (aggregate impact of \$19 million after tax, or \$.06 per share) related to these initiatives. Year-to-date in 2020, we recorded a pre-tax restructuring charge of \$10 million and implementation costs and other related costs of \$21 million in Administrative expenses, \$2 million in Cost of products sold, \$2 million in Marketing and selling expenses, and \$1 million in Research and development expenses (aggregate impact of \$27 million after tax, or \$.09 per share) related to these initiatives. In the second quarter of 2019, we recorded a pre-tax restructuring charge of \$2 million and implementation costs and other related costs of \$10 million in Administrative expenses, \$9 million in Cost of products sold, \$2 million in Marketing and selling expenses and \$1 million in Research and development expenses (aggregate impact of \$18 million after tax, or \$.06 per share) related to these initiatives. Year-to-date in 2019, we recorded a pre-tax restructuring charge of \$20 million and implementation costs and other related costs of \$23 million in Administrative expenses, \$21 million in Cost of products sold, \$4 million in Marketing and selling expenses and \$1 million in Research and development expenses (aggregate impact of \$52 million after tax, or \$.17 per share) related to these initiatives. See Note 7 to the Consolidated Financial Statements and "Restructuring Charges and Cost Savings Initiatives" for additional information;
- In the second quarter of 2020, we recorded a loss in Interest expense of \$75 million (\$57 million after tax, or \$.19 per share) on the extinguishment of debt;
- In the second quarter of 2020, we recognized a pre-tax pension settlement gain in Other expenses / (income) of \$11 million (\$8 million after tax, or \$.03 per share) associated with U.S. and Canadian pension plans. The settlement resulted from the level of lump sum distributions from the plans' assets in 2020;
- In the second quarter of 2020, we recognized a tax benefit of \$19 million (\$.06 per share) on the sale of our European chips business. Year-to-date in 2020, we recorded a loss in Other expenses / (income) of \$64 million (\$41 million after tax, or \$.14 per share) on the sale of our European chips business; and
- In 2019, we reflected the impact on taxes of the enactment of the Tax Cuts and Jobs Act (the Act) that was signed into law in December 2017. In the second quarter of 2019, we recorded a tax charge of \$2 million (\$.01 per share) related to a transition tax on unremitted foreign earnings.

#### *Discontinued Operations*

- In the second quarter of 2020, we recognized pre-tax gains of \$1.087 billion associated with the sale of the Arnott's and other international operations. In addition, we recorded tax expense of \$4 million associated with the sale of the Kelsen business. The aggregate impact was \$1.025 billion after tax, or \$3.37 per share. Year-to-date in 2020, we recognized pre-tax net gains of \$1.036 billion (\$998 million after tax, or \$3.29 per share) associated with the sale of Campbell International. In the second quarter of 2019, we incurred pre-tax costs of \$10 million (\$8 million after tax, or \$.03 per share) associated with planned divestiture of the Campbell Fresh and Campbell International businesses. Year-to-date in 2019, we incurred pre-tax costs of \$12 million (\$9 million after tax, or \$.03 per share) associated with planned divestiture of the Campbell Fresh and Campbell International businesses;
- Year-to-date in 2019, we recorded a pre-tax and after-tax restructuring charge of \$1 million related to the cost savings initiatives. See Note 7 to the Consolidated Financial Statements and "Restructuring Charges and Cost Savings Initiatives" for additional information; and
- In the second quarter of 2019, interim impairment assessments were performed on the intangible and tangible assets within Campbell Fresh, which included Garden Fresh Gourmet, Bolthouse Farms carrot and carrot ingredients and Bolthouse Farms refrigerated beverages and salad dressings, as we continued to pursue the divestiture of these businesses. We revised our future outlook for earnings and cash flows for each of these businesses as the divestiture process progressed. We recorded non-cash impairment charges of \$104 million on the tangible assets and \$73 million on the intangible assets of Bolthouse Farms carrot and carrot ingredients; \$96 million on the intangible assets and \$9 million on the tangible assets of Bolthouse Farms refrigerated beverages and salad dressings; and \$62 million on the intangible assets and \$2 million on the tangible assets of Garden Fresh Gourmet. The aggregate impact of the impairment charges was \$346 million (\$264 million after tax, or \$.87 per share).



In the first quarter of 2019, we recorded a non-cash impairment charge of \$14 million (\$11 million after tax, or \$.04 per share) on our U.S. refrigerated soup plant assets. Year-to-date in 2019, total non-cash impairment charges recorded were \$360 million (\$275 million after tax, or \$.91 per share).

The items impacting comparability are summarized below:

(Millions, except per share amounts)	Three Months Ended			
	January 26, 2020		January 27, 2019	
	Earnings Impact	EPS Impact	Earnings Impact	EPS Impact
Earnings from continuing operations attributable to Campbell Soup Company	\$ 171	\$ .56	\$ 176	\$ .58
Earnings (loss) from discontinued operations	\$ 1,037	\$ 3.41	\$ (235)	\$ (.78)
Net earnings (loss) attributable to Campbell Soup Company	\$ 1,208	\$ 3.97	\$ (59)	\$ (.20)
<u>Continuing operations:</u>				
Restructuring charges, implementation costs and other related costs	\$ (19)	\$ (.06)	\$ (18)	\$ (.06)
Loss on extinguishment of debt	(57)	(.19)	—	—
Pension settlement gain	8	.03	—	—
Tax benefit associated with divestiture	19	.06	—	—
Tax reform	—	—	(2)	(.01)
Impact of items on Earnings from continuing operations	\$ (49)	\$ (.16)	\$ (20)	\$ (.07)
<u>Discontinued operations:</u>				
Gains (charges) associated with divestitures	\$ 1,025	\$ 3.37	\$ (8)	\$ (.03)
Impairment charges	—	—	(264)	(.87)
Impact of items on Earnings (loss) from discontinued operations	\$ 1,025	\$ 3.37	\$ (272)	\$ (.90)
<u>Six Months Ended</u>				
(Millions, except per share amounts)	January 26, 2020		January 27, 2019	
	Earnings Impact	EPS Impact	Earnings Impact	EPS Impact
	Earnings from continuing operations attributable to Campbell Soup Company	\$ 340	\$ 1.12	\$ 356
Earnings (loss) from discontinued operations	\$ 1,034	\$ 3.41	\$ (221)	\$ (.73)
Net earnings attributable to Campbell Soup Company	\$ 1,374	\$ 4.53	\$ 135	\$ .45
<u>Continuing operations:</u>				
Restructuring charges, implementation costs and other related costs	\$ (27)	\$ (.09)	\$ (52)	\$ (.17)
Loss on extinguishment of debt	(57)	(.19)	—	—
Pension settlement gain	8	.03	—	—
Charges associated with divestiture	(41)	(.14)	—	—
Tax reform	—	—	(2)	(.01)
Impact of items on Earnings from continuing operations	\$ (117)	\$ (.39)	\$ (54)	\$ (.18)
<u>Discontinued operations:</u>				
Gains (charges) associated with divestitures	\$ 998	\$ 3.29	\$ (9)	\$ (.03)
Restructuring charges, implementation costs and other related costs	—	—	(1)	—
Impairment charges	—	—	(275)	(.91)
Impact of items on Earnings (loss) from discontinued operations	\$ 998	\$ 3.29	\$ (285)	\$ (.94)

Earnings from continuing operations were \$171 million (\$.56 per share) in the current quarter, compared to \$176 million (\$.58 per share) in the year-ago quarter. After adjusting for items impacting comparability, earnings from continuing operations increased reflecting an improved gross profit performance and lower interest expense, partially offset by increased marketing investment.

Earnings from continuing operations were \$340 million (\$1.12 per share) in the six-month period this year, compared to \$356 million (\$1.18 per share) in the year-ago period. After adjusting for items impacting comparability, earnings from continuing operations increased reflecting lower interest expense, an improved gross profit performance, higher other income, and lower administrative expenses, partially offset by increased marketing investment.

See "Discontinued Operations" for additional information.

## SECOND-QUARTER DISCUSSION AND ANALYSIS

### Sales

An analysis of net sales by reportable segment follows:

(Millions)	Three Months Ended		% Change <sup>(1)</sup>
	January 26, 2020	January 27, 2019	
Meals & Beverages	\$ 1,224	\$ 1,222	—
Snacks	938	949	(1)
Corporate	—	1	n/m
	<u>\$ 2,162</u>	<u>\$ 2,172</u>	<u>—</u>

<sup>(1)</sup> n/m - Not meaningful.

An analysis of percent change of net sales by reportable segment follows:

	Meals & Beverages	Snacks	Total
Volume and Mix	—%	2%	1%
Price and Sales Allowances	2	—	1
Increased Promotional Spending <sup>(1)</sup>	(2)	—	(1)
Divestitures	—	(3)	(1)
	<u>—%</u>	<u>(1)%</u>	<u>—%</u>

<sup>(1)</sup> Represents revenue reductions from trade promotion and consumer coupon redemption programs.

In Meals & Beverages, sales were comparable primarily due to gains in *Prego* pasta sauces and U.S. soup, partially offset by declines in beverages. Sales of U.S. soup increased 1% due to gains in condensed soups and broth, partially offset by declines in ready-to-serve soups.

In Snacks, sales decreased 1% reflecting a 3-point negative impact from the sale of the European chips business. Excluding the divestiture, sales increased reflecting gains in *Goldfish* crackers and *Pepperidge Farm* cookies, as well as gains in *Kettle Brand* and *Cape Cod* potato chips, partially offset by declines in fresh bakery products and partner brands within the Snyder's-Lance portfolio. Partner brands, which consist of third-party branded products that we sell, declined as we continued our planned prioritization of select partners to reduce complexity and improve execution.

### Gross Profit

Gross profit, defined as Net sales less Cost of products sold, increased by \$36 million in 2020 from 2019. As a percent of sales, gross profit was 34.3% in 2020, 32.5% in 2019.

The 1.8 percentage-point increase in gross profit percentage was due to the following factors:

	<b>Margin Impact</b>
Productivity improvements	<b>1.4</b>
Price and sales allowances	<b>0.8</b>
Mix	<b>0.7</b>
Lower restructuring-related costs	<b>0.3</b>
Cost inflation, supply chain costs and other factors <sup>(1)</sup>	<b>(0.7)</b>
Higher level of promotional spending	<b>(0.7)</b>
	<b>1.8%</b>

<sup>(1)</sup> Includes a positive margin impact of 0.9 from cost savings initiatives, which was more than offset by cost inflation and other factors.

#### **Marketing and Selling Expenses**

Marketing and selling expenses as a percent of sales were 11.0% in 2020 compared to 10.2% in 2019. Marketing and selling expenses increased 7% in 2020 from 2019. The increase was primarily due to higher advertising and consumer promotion expenses (approximately 8 percentage points) and higher costs related to marketing overhead (approximately 4 percentage points), partially offset by increased benefits from cost savings initiatives (approximately 5 percentage points). The increase in advertising and consumer promotion expenses was primarily in Meals & Beverages due to increased support of U.S. soup.

#### **Administrative Expenses**

Administrative expenses as a percent of sales were 6.8% in 2020 compared to 6.7% in 2019. Administrative expenses increased 1% in 2020 from 2019. The increase was primarily due to higher incentive compensation (approximately 4 percentage points); higher benefit costs (approximately 4 percentage points); higher inflation and general administrative costs (approximately 3 percentage points); and higher costs associated with costs savings initiatives (approximately 2 percentage points), partially offset by increased benefits from cost savings initiatives (approximately 9 percentage points) and costs associated with the proxy contest in the prior year (approximately 3 percentage points).

#### **Other Expenses / (Income)**

Other income was \$22 million in 2020 compared to Other income of \$8 million in 2019. The increase was primarily due to an \$11 million pension settlement and higher net periodic benefit income.

#### **Operating Earnings**

Segment operating earnings decreased 2% in 2020 from 2019.

An analysis of operating earnings by segment follows:

(Millions)	Three Months Ended		% Change
	January 26, 2020	January 27, 2019	
Meals & Beverages	\$ 242	\$ 253	(4)
Snacks	136	132	3
	<b>378</b>	385	<b>(2)</b>
Corporate	<b>(21)</b>	(58)	
Restructuring charges <sup>(1)</sup>	<b>(7)</b>	(2)	
Earnings before interest and taxes	<b>\$ 350</b>	<b>\$ 325</b>	

<sup>(1)</sup> See Note 7 to the Consolidated Financial Statements for additional information on restructuring charges.

Operating earnings from Meals & Beverages decreased 4%. The decrease was primarily due to increased marketing support and higher administrative costs, partially offset by improved gross profit performance.

Operating earnings from Snacks increased 3%. The increase was primarily due to improved gross profit performance, partially offset by increased marketing support.

Corporate in 2020 included costs of \$18 million related to costs savings initiatives and a pension settlement gain of \$11 million. Corporate in 2019 included costs of \$22 million related to cost savings initiatives. Excluding these amounts, the remaining decrease in expenses primarily reflects lower administrative costs and higher net periodic benefit income.

### Interest Expense

Interest expense increased to \$149 million in 2020 from \$91 million in 2019. The increase in interest expense was due to a loss on extinguishment of debt of \$75 million, partially offset by lower levels of debt as we used the net proceeds from the businesses sold to reduce debt.

### Taxes on Earnings

The effective tax rate was 16.2% in 2020 and 24.8% in 2019. The effective tax rate decreased in 2020 as we recognized a \$19 million tax benefit in the second quarter on the \$64 million loss on the sale of the European chips business recognized in the first quarter. We were able to use the capital loss on the sale of the European chips business to offset a portion of the capital gain from the sale of the Arnott's and other international operations.

## SIX-MONTH DISCUSSION AND ANALYSIS

### Sales

An analysis of net sales by reportable segment follows:

(Millions)	Six Months Ended		% Change <sup>(1)</sup>
	January 26, 2020	January 27, 2019	
Meals & Beverages	\$ 2,418	\$ 2,451	(1)
Snacks	1,927	1,922	—
Corporate	—	1	n/m
	<u>\$ 4,345</u>	<u>\$ 4,374</u>	<u>(1)</u>

<sup>(1)</sup> n/m - Not meaningful.

An analysis of percent change of net sales by reportable segment follows:

	Meals & Beverages	Snacks	Total
Volume and Mix	(1)%	2%	—%
Price and Sales Allowances	2	—	1
Increased Promotional Spending <sup>(1)</sup>	(2)	—	(1)
Divestitures	—	(2)	(1)
	<u>(1)%</u>	<u>—%</u>	<u>(1)%</u>

<sup>(1)</sup> Represents revenue reductions from trade promotion and consumer coupon redemption programs.

In Meals & Beverages, sales decreased 1% primarily due to declines in U.S. soup and beverages, as well as foodservice driven by the loss of a refrigerated soup contract, partially offset by gains in *Prego* pasta sauces. Sales of U.S. soup decreased 1% due to declines in broth and ready-to-serve soups, partially offset by gains in condensed soups.

In Snacks, sales were comparable reflecting a 2-point negative impact from the sale of the European chips business. Excluding the divestiture, sales increased reflecting gains in *Goldfish* crackers and *Pepperidge Farm* cookies, as well as gains in *Kettle Brand* and *Cape Cod* potato chips, partially offset by declines in partner brands within the Snyder's-Lance portfolio. Partner brands declined as we continued our planned prioritization of select partners to reduce complexity and improve execution.

### Gross Profit

Gross profit, defined as Net sales less Cost of products sold, increased by \$48 million in 2020 from 2019. As a percent of sales, gross profit was 34.1% in 2020, 32.7% in 2019.

The 1.4 percentage-point increase in gross profit percentage was due to the following factors:

	<b>Margin Impact</b>
Productivity improvements	<b>1.4</b>
Price and sales allowances	<b>0.6</b>
Lower restructuring-related costs	<b>0.5</b>
Mix	<b>0.5</b>
Higher level of promotional spending	<b>(0.7)</b>
Cost inflation, supply chain costs and other factors <sup>(1)</sup>	<b>(0.9)</b>
	<b>1.4%</b>

<sup>(1)</sup> Includes a positive margin impact of 0.9 from cost savings initiatives, which was more than offset by cost inflation and other factors.

#### **Marketing and Selling Expenses**

Marketing and selling expenses as a percent of sales were 10.2% in 2020 compared to 9.9% in 2019. Marketing and selling expenses increased 3% in 2020 from 2019. The increase was primarily due to higher advertising and consumer promotion expenses (approximately 6 percentage points) and higher costs related to marketing overhead (approximately 2 percentage points), partially offset by increased benefits from cost savings initiatives (approximately 6 percentage points). The increase in advertising and consumer promotion expenses was in Meals & Beverages due to increase support of U.S. soup, and in Snacks due to increased support of Snyder's-Lance brands.

#### **Administrative Expenses**

Administrative expenses as a percent of sales were 6.5% in 2020 compared to 6.7% in 2019. Administrative expenses decreased 4% in 2020 from 2019. The decrease was primarily due to increased benefits from cost savings initiatives (approximately 8 percentage points) and costs associated with the proxy contest in the prior year (approximately 3 percentage points), partially offset by higher benefit costs (approximately 2 percentage points) and higher general administrative costs and inflation (approximately 5 percentage points).

#### **Other Expenses / (Income)**

Other expenses were \$34 million in 2020 compared to Other income of \$8 million in 2019. The increase was primarily due to a loss of \$64 million on the sale of the European chips business, partially offset by a pension settlement gain of \$11 million, higher net periodic benefit income and lower investment losses.

#### **Operating Earnings**

Segment operating earnings decreased 2% in 2020 from 2019.

An analysis of operating earnings by segment follows:

<b>(Millions)</b>	<b>Six Months Ended</b>		<b>% Change</b>
	<b>January 26, 2020</b>	<b>January 27, 2019</b>	
Meals & Beverages	\$ 524	\$ 543	(3)
Snacks	261	257	2
	<b>785</b>	800	<b>(2)</b>
Corporate	<b>(108)</b>	(129)	
Restructuring charges <sup>(1)</sup>	<b>(10)</b>	(20)	
Earnings before interest and taxes	<b>\$ 667</b>	\$ 651	

<sup>(1)</sup> See Note 7 to the Consolidated Financial Statements for additional information on restructuring charges.

Operating earnings from Meals & Beverages decreased 3%. The decrease was primarily due to increased marketing support, higher administrative expenses and sales declines, partially offset by improved gross profit performance.

Operating earnings from Snacks increased 2%. The increase was primarily due to the benefits of cost savings initiatives and supply chain productivity programs, partially offset by cost inflation and increased marketing support.

Corporate in 2020 included a loss of \$64 million from the sale of the European chips business, costs of \$26 million related to costs savings initiatives and a pension settlement gain of \$11 million. Corporate in 2019 included costs of \$49 million related

to cost savings initiatives. Excluding these amounts, the remaining decrease in expenses primarily reflects lower administrative expenses, gains on open commodity contracts, and higher net periodic benefit income.

### Interest Expense

Interest expense increased to \$229 million in 2020 from \$182 million in 2019. The increase in interest expense was due to a loss on extinguishment of debt of \$75 million, partially offset by lower levels of debt as we used the net proceeds from the businesses sold to reduce debt.

### Taxes on Earnings

The effective tax rate was 22.9% in 2020 and 24.3% in 2019. The effective tax rate decreased in 2020 as we recognized a \$23 million tax benefit on the \$64 million loss on the sale of the European chips business.

### Restructuring Charges and Cost Savings Initiatives

#### Multi-year Cost Savings Initiatives and Snyder's-Lance Cost Transformation Program and Integration

Beginning in fiscal 2015, we implemented initiatives to reduce costs and to streamline our organizational structure.

In recent years, we expanded these initiatives by further optimizing our supply chain and manufacturing networks, including closing our manufacturing facility in Toronto, Ontario, as well as our information technology infrastructure.

On March 26, 2018, we completed the acquisition of Snyder's-Lance. Prior to the acquisition, Snyder's-Lance launched a cost transformation program following a comprehensive review of its operations with the goal of significantly improving its financial performance. We continue to implement this program. In addition, we have identified opportunities for additional cost synergies as we integrate Snyder's-Lance.

Cost estimates, as well as timing for certain activities, are continuing to be developed.

A summary of the pre-tax charges recorded in Earnings from continuing operations related to these initiatives is as follows:

(Millions, except per share amounts)	Three Months Ended		Six Months Ended		Recognized as of January 26, 2020
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019	
Restructuring charges	\$ 7	\$ 2	\$ 10	\$ 20	\$ 239
Administrative expenses	13	10	21	23	284
Cost of products sold	2	9	2	21	69
Marketing and selling expenses	2	2	2	4	12
Research and development expenses	1	1	1	1	4
Total pre-tax charges	\$ 25	\$ 24	\$ 36	\$ 69	\$ 608
Aggregate after-tax impact	\$ 19	\$ 18	\$ 27	\$ 52	
Per share impact	\$ .06	\$ .06	\$ .09	\$ .17	

A summary of the pre-tax charges recorded in Earnings (loss) from discontinued operations is as follows:

(Millions)	Three Months Ended		Six Months Ended		Recognized as of January 26, 2020 <sup>(1)</sup>
	January 26, 2020	January 27, 2019	January 26, 2020	January 27, 2019	
Total pre-tax charges	\$ —	\$ —	\$ —	\$ 1	\$ 23

<sup>(1)</sup> Includes \$19 million of severance pay and benefits and \$4 million of implementation costs and other related costs.

As of April 28, 2019, we incurred substantially all of the costs for actions associated with discontinued operations. All of the costs were cash expenditures.

A summary of the pre-tax costs in Earnings from continuing operations associated with these initiatives is as follows:

(Millions)	Recognized as of January 26, 2020
Severance pay and benefits	\$ 215
Asset impairment/accelerated depreciation	65
Implementation costs and other related costs	328
Total	<u>\$ 608</u>

The total estimated pre-tax costs for actions associated with continuing operations that have been identified are approximately \$660 million to \$685 million. This estimate will be updated as costs for the expanded initiatives are developed.

We expect the costs for actions associated with continuing operations that have been identified to date to consist of the following: approximately \$215 million to \$220 million in severance pay and benefits; approximately \$65 million in asset impairment and accelerated depreciation; and approximately \$380 million to \$400 million in implementation costs and other related costs. We expect these pre-tax costs to be associated with our segments as follows: Meals & Beverages - approximately 33%; Snacks - approximately 42%; and Corporate - approximately 25%.

Of the aggregate \$660 million to \$685 million of pre-tax costs associated with continuing operations identified to date, we expect approximately \$585 million to \$610 million will be cash expenditures. In addition, we expect to invest approximately \$395 million in capital expenditures through 2021, of which we invested approximately \$300 million as of January 26, 2020. The capital expenditures primarily relate to the U.S. warehouse optimization project, implementation of an SAP enterprise-resource planning system for Snyder's-Lance, improvement of quality, safety and cost structure across the Snyder's-Lance manufacturing network, optimization of information technology infrastructure and applications, transition of production of the Toronto manufacturing facility to our U.S. thermal plants, insourcing of manufacturing for certain simple meal products, and optimization of the Snyder's-Lance warehouse and distribution network.

We expect to incur the costs for the actions associated with continuing operations that have been identified to date through 2021 and to fund the costs through cash flows from operations and short-term borrowings.

We expect the initiatives for actions associated with continuing operations that have been identified to date to generate pre-tax savings of \$710 million in 2020, and once all phases are implemented, to generate annual ongoing savings of approximately \$850 million by the end of 2022. In the six-month period ended January 26, 2020, we generated an additional \$90 million of pre-tax savings. The annual pre-tax savings associated with continuing operations generated were as follows:

(Millions)	Year Ended				
	July 28, 2019	July 29, 2018	July 30, 2017	July 31, 2016	August 2, 2015
Total pre-tax savings	\$ 560	\$ 395	\$ 325	\$ 215	\$ 85

The initiatives for actions associated with discontinued operations generated pre-tax savings of over \$90 million in 2019 and \$60 million in 2018.

Segment operating results do not include restructuring charges, implementation costs and other related costs because we evaluate segment performance excluding such charges. A summary of the pre-tax costs in Earnings from continuing operations associated with segments is as follows:

(Millions)	January 26, 2020		
	Three Months Ended	Six Months Ended	Costs Incurred to Date
Meals & Beverages	\$ 3	\$ 5	\$ 216
Snacks	18	27	228
Corporate	4	4	164
Total	<u>\$ 25</u>	<u>\$ 36</u>	<u>\$ 608</u>

See Note 7 to the Consolidated Financial Statements for additional information.

### Discontinued Operations

On February 25, 2019, we sold our U.S. refrigerated soup business, and on April 25, 2019, we sold our Garden Fresh Gourmet business. Proceeds were \$55 million, subject to customary purchase price adjustments. On June 16, 2019, we sold our Bolthouse Farms business. Proceeds were \$500 million. Beginning in the third quarter of 2019, we have reflected the results of these businesses as discontinued operations in the Consolidated Statements of Earnings for all periods presented. These businesses were historically included in the Campbell Fresh reportable segment.

We completed the sale of our Kelsen business on September 23, 2019, for \$322 million, subject to customary purchase price adjustments. We also completed the sale of the Arnott's and other international operations on December 23, 2019, for \$2.286 billion, subject to customary purchase price adjustments. Beginning in the fourth quarter of 2019, we have reflected the results of operations of the Kelsen business and the Arnott's and other international operations, or Campbell International, as discontinued operations in the Consolidated Statements of Earnings for all periods presented. These businesses were historically included in the Snacks reportable segment.

Results of discontinued operations were as follows:

(Millions)	Three Months Ended			Six Months Ended		
	Campbell International		Campbell Fresh	Campbell International		Campbell Fresh
	January 26, 2020	January 27, 2019	January 27, 2019	January 26, 2020	January 27, 2019	January 27, 2019
Net sales	\$ 136	\$ 311	\$ 230	\$ 359	\$ 577	\$ 456
Impairment charges	\$ —	\$ —	\$ 346	\$ —	\$ —	\$ 360
Earnings (loss) before taxes from operations	\$ 16	\$ 59	\$ (356)	\$ 53	\$ 94	\$ (368)
Taxes on earnings (loss) from operations	4	17	(87)	17	27	(89)
Gain (loss) on sale of business / costs associated with selling the businesses	1,087	(4)	(6)	1,036	(5)	(7)
Tax expense (benefit) on sale / costs associated with selling the businesses	62	(1)	(1)	38	(1)	(2)
Earnings (loss) from discontinued operations	\$ 1,037	\$ 39	\$ (274)	\$ 1,034	\$ 63	\$ (284)

In 2020, Campbell International sales and earnings from operations decreased reflecting the sales of the businesses.

The sale of the Arnott's and other international operations resulted in a substantial capital gain for tax purposes. We were able to utilize capital losses, which were offset with valuation allowances as of July 28, 2019, to offset the capital gain.

In the second quarter of 2019, we recorded impairment charges of \$346 million (\$264 million after tax, or \$.87 per share) on the reporting units in Campbell Fresh. Year-to-date in 2019, we recorded non-cash impairment charges of \$360 million (\$275 million after tax, or \$.91 per share). See "Overview" for additional information.

## LIQUIDITY AND CAPITAL RESOURCES

We expect foreseeable liquidity and capital resource requirements to be met through anticipated cash flows from operations; long-term borrowings; short-term borrowings, including commercial paper; credit facilities; and cash and cash equivalents. We believe that our sources of financing will be adequate to meet our future requirements.

We completed the sale of our Kelsen business on September 23, 2019, for \$322 million, subject to customary purchase price adjustments. On September 30, 2019, we repaid \$399 million of our single draw 3-year senior unsecured term loan facility using net proceeds from the Kelsen sale and the issuance of commercial paper. In addition, on October 11, 2019, we completed the sale of our European chips business for £63 million, or \$77 million.

We completed the sale of the Arnott's and other international operations on December 23, 2019, for \$2.286 billion, subject to customary purchase price adjustments. We used the net proceeds from the sale to reduce our debt through a series of actions. On December 31, 2019, we repaid the \$100 million outstanding balance on our senior unsecured term loan facility. On January 22, 2020, we completed the redemption of all \$500 million outstanding aggregate principal amount of our 4.25% Senior Notes due 2021. On January 24, 2020, we settled the tender offers to purchase \$1.200 billion in aggregate principal amount of certain unsecured debt, comprised of \$329 million of 3.30% Senior Notes due 2021, \$634 million of 3.65% Senior Notes due 2023, and \$237 million of 3.80% Senior Notes due 2042. The total consideration for the redemption and the tender offers was \$1.765 billion and the total carrying amount of the purchased notes was \$1.691 billion, resulting in a loss of \$75 million (including \$65 million of premium, as well as accrued fees and other costs associated with the tender offers) which was recorded in Interest expense in the Consolidated Statement of Earnings. In addition, we paid accrued and unpaid interest on the purchased notes through the dates of settlement. The net divestiture proceeds remaining after these debt reduction activities were used to reduce commercial paper borrowings. See Note 12 to the Consolidated Financial Statements for additional information.

We generated cash flows from operations of \$663 million in 2020, compared to \$846 million in 2019. The decline in 2020 was primarily due to changes in accrued liabilities, principally incentive compensation and interest.



Current assets are less than current liabilities as a result of our level of current maturities of long-term debt and short-term borrowings and our focus to lower core working capital requirements while extending payment terms for accounts payables. We had negative working capital of \$980 million as of January 26, 2020, and \$1.418 billion as of July 28, 2019. Total debt maturing within one year was \$902 million as of January 26, 2020, and \$1.603 billion as of July 28, 2019.

Capital expenditures were \$167 million in 2020 and \$198 million in 2019. Capital expenditures are expected to total approximately \$350 million in 2020. Major capital projects for 2020 include the implementation of an SAP enterprise-resource planning system for Snyder's-Lance, a *Milano* cookie capacity expansion project, a *Goldfish* cracker capacity expansion project and chip capacity expansion projects.

Pepperidge Farm and Snyder's-Lance have a direct-store-delivery distribution model that uses independent contractor distributors. In order to maintain and expand this model, we routinely purchase and sell routes. The purchase and sale proceeds of the routes are reflected in investing activities.

On October 30, 2018, we purchased the remaining ownership interest in Yellow Chips Holdings B.V. (Yellow Chips), and began consolidating the business. The purchase price was \$18 million. Yellow Chips was included in the sale of our European chips business.

Dividend payments were \$213 million in 2020 and \$212 million in 2019.

We suspended our share repurchases as of the second quarter of 2018. See Note 16 to the Consolidated Financial Statements for additional information.

In August 2019, we repaid and terminated the AUD \$335 million, or \$227 million, balance outstanding under our single-draw syndicated facility. The repayment was funded through the issuance of commercial paper.

As of January 26, 2020, we had \$902 million of short-term borrowings due within one year, of which \$401 million was comprised of commercial paper borrowings. As of January 26, 2020, we issued \$40 million of standby letters of credit. We have a committed revolving credit facility totaling \$1.85 billion that matures in December 2021. This U.S. facility remained unused at January 26, 2020, except for \$1 million of standby letters of credit that we issued under it. The U.S. facility supports our commercial paper programs and other general corporate purposes. We expect to continue to access the commercial paper markets, bank credit lines and utilize cash flows from operations to support our short-term liquidity requirements.

We are in compliance with the covenants contained in our credit facilities and debt securities.

## **SIGNIFICANT ACCOUNTING ESTIMATES**

We prepare our consolidated financial statements in conformity with accounting principles generally accepted in the United States. The preparation of these financial statements requires the use of estimates, judgments and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and reported amounts of revenues and expenses during the periods presented. Actual results could differ from those estimates and assumptions. Our significant accounting policies are described in Note 1 to the Consolidated Financial Statements in the Annual Report on Form 10-K for the year ended July 28, 2019 (2019 Annual Report on Form 10-K). The accounting policies we used in preparing these financial statements are substantially consistent with those we applied in our 2019 Annual Report on Form 10-K, with the exception of the adoption of revised guidance on leases as described in Notes 2 and 11 to the Consolidated Financial Statements. Our significant accounting estimates are described in Management's Discussion and Analysis included in the 2019 Annual Report on Form 10-K.

## **RECENT ACCOUNTING PRONOUNCEMENTS**

See Note 2 to the Consolidated Financial Statements for information on recent accounting pronouncements.

## **FORWARD LOOKING STATEMENTS**

This Report contains "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect our current expectations regarding our future results of operations, economic performance, financial condition and achievements. These forward-looking statements can be identified by words such as "anticipate," "believe," "estimate," "expect," "intend," "plan," "pursue," "strategy," "will" and similar expressions. One can also identify forward-looking statements by the fact that they do not relate strictly to historical or current facts, and may reflect anticipated cost savings or implementation of our strategic plan. These statements reflect our current plans and expectations and are based on information currently available to us. They rely on several assumptions regarding future events and estimates which could be inaccurate and which are inherently subject to risks and uncertainties.

We wish to caution the reader that the following important factors and those important factors described in our other Securities and Exchange Commission filings, or in our 2019 Annual Report on Form 10-K, could affect our actual results and could cause such results to vary materially from those expressed in any forward-looking statements made by, or on behalf of, us:

- our ability to execute on and realize the expected benefits from our strategy, including growing sales in snacks and maintaining our market share position in soup;
- the impact of strong competitive responses to our efforts to leverage brand power with product innovation, promotional programs and new advertising;
- the risks associated with trade and consumer acceptance of product improvements, shelving initiatives, new products and pricing and promotional strategies;
- our indebtedness and ability to pay such indebtedness;
- our ability to realize projected cost savings and benefits from cost savings initiatives and the integration of recent acquisitions;
- disruptions to our supply chain and/or operations, including from the recent coronavirus outbreak as well as fluctuations in the supply of and inflation in energy and raw and packaging materials cost;
- our ability to manage changes to our organizational structure and/or business processes, including selling, distribution, manufacturing and information management systems or processes;
- changes in consumer demand for our products and favorable perception of our brands;
- changing inventory management practices by certain of our key customers;
- a changing customer landscape, with value and e-commerce retailers expanding their market presence, while certain of our key customers maintain significance to our business;
- product quality and safety issues, including recalls and product liabilities;
- the possible disruption to the independent contractor distribution models used by certain of our businesses, including as a result of litigation or regulatory actions affecting their independent contractor classification;
- the uncertainties of litigation and regulatory actions against us;
- the costs, disruption and diversion of management's attention associated with activist investors;
- a material failure in or breach of our information technology systems;
- impairment to goodwill or other intangible assets;
- our ability to protect our intellectual property rights;
- increased liabilities and costs related to our defined benefit pension plans;
- our ability to attract and retain key talent;
- changes in currency exchange rates, tax rates, interest rates, debt and equity markets, inflation rates, economic conditions, law, regulation and other external factors; and
- unforeseen business disruptions in one or more of our markets due to political instability, civil disobedience, terrorism, armed hostilities, extreme weather conditions, natural disasters, pandemics or other calamities.

This discussion of uncertainties is by no means exhaustive but is designed to highlight important factors that may impact our outlook. We disclaim any obligation or intent to update forward-looking statements made by us in order to reflect new information, events or circumstances after the date they are made.

### **Item 3. Quantitative and Qualitative Disclosure About Market Risk**

For information regarding our exposure to certain market risk, see Item 7A, Quantitative and Qualitative Disclosure About Market Risk, in the 2019 Annual Report on Form 10-K. There have been no significant changes in our portfolio of financial instruments or market risk exposures from the 2019 year-end.

### **Item 4. Controls and Procedures**

#### **a. Evaluation of Disclosure Controls and Procedure**

We, under the supervision and with the participation of our management, including the President and Chief Executive Officer and the Executive Vice President and Chief Financial Officer, have evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended) as of January 26, 2020 (Evaluation Date). Based on such evaluation, the President and Chief Executive Officer and the Executive Vice President and Chief Financial Officer have concluded that, as of the Evaluation Date, our disclosure controls and procedures are effective.

b. Changes in Internal Control

There were no changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934, as amended) that materially affected, or were likely to materially affect, such control over financial reporting during the quarter ended January 26, 2020.

## PART II - OTHER INFORMATION

### **Item 1. Legal Proceedings**

Information regarding reportable legal proceedings is contained in Note 18 to the Consolidated Financial Statements and incorporated herein by reference.

### **Item 1A. Risk Factors**

The following disclosure modifies the discussion of risks and uncertainties previously disclosed in our Annual Report on Form 10-K for the year ended July 28, 2019. These risks and uncertainties, along with those previously disclosed, could materially adversely affect our business or financial results. Additional risks and uncertainties that are not presently known to us or that we deem immaterial may also impair our business or financial results.

### **Operational Risk Factor**

#### **Disruption to our supply chain could adversely affect our business**

Our ability to manufacture and/or sell our products may be impaired by damage or disruption to our manufacturing, warehousing or distribution capabilities, or to the capabilities of our suppliers, contract manufacturers, logistics service providers or independent distributors. This damage or disruption could result from execution issues, as well as factors that are hard to predict or are beyond our control, such as product or raw material scarcity, adverse weather conditions, natural disasters, fire, terrorism, pandemics, strikes, cybersecurity breaches, government shutdowns, disruptions in logistics, supplier capacity constraints or other events. Production of the agricultural commodities used in our business may also be adversely affected by drought and excessive rain, temperature extremes and other adverse weather events, water scarcity, scarcity of suitable agricultural land, scarcity of organic ingredients, crop size, cattle cycles, crop disease and crop pests. Failure to take adequate steps to mitigate the likelihood or potential impact of such events, or to effectively manage such events if they occur, may adversely affect our business or financial results, particularly in circumstances when a product is sourced from a single supplier or location. Disputes with significant suppliers, contract manufacturers, logistics service providers or independent distributors, including disputes regarding pricing or performance, may also adversely affect our ability to manufacture and/or sell our products, as well as our business or financial results.

We are actively monitoring the recent coronavirus outbreak and its potential impact on our supply chain and operations. Although our products are manufactured in North America and we source the significant majority of our ingredients and raw materials from North America, due to current and potential future port closures and other restrictions resulting from the outbreak, global supply may become constrained, which may cause the price of certain ingredients and raw materials used in our products to increase and/or we may experience disruptions to our operations. While we do not expect that the virus will have a material adverse effect on our business or financial results at this time, we are unable to accurately predict the impact that the coronavirus will have due to various uncertainties, including the ultimate geographic spread of the virus, the severity of the disease, the duration of the outbreak, and actions that may be taken by governmental authorities.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

None.

### **Item 6. Exhibits**

The Index to Exhibits, which immediately precedes the signature page, is incorporated by reference into this Report.

## INDEX TO EXHIBITS

<a href="#"><u>10.1*</u></a>	<a href="#"><u>2020 Non-Employee Director Fees.</u></a>
<a href="#"><u>10.2*</u></a>	<a href="#"><u>Severance Agreement dated November 20, 2019 between Anthony P. DiSilvestro and Campbell Soup Company.</u></a>
<a href="#"><u>31.1</u></a>	<a href="#"><u>Certification of Mark A. Clouse pursuant to Rule 13a-14(a).</u></a>
<a href="#"><u>31.2</u></a>	<a href="#"><u>Certification of Mick Beekhuizen pursuant to Rule 13a-14(a).</u></a>
<a href="#"><u>32.1</u></a>	<a href="#"><u>Certification of Mark A. Clouse pursuant to 18 U.S.C. Section 1350.</u></a>
<a href="#"><u>32.2</u></a>	<a href="#"><u>Certification of Mick Beekhuizen pursuant to 18 U.S.C. Section 1350.</u></a>
101.INS	Inline XBRL Instance Document - the instance document does not appear on the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
101.SCH	Inline XBRL Extension Schema Document.
101.CAL	Inline XBRL Extension Calculation Linkbase Document.
101.DEF	Inline XBRL Extension Definition Linkbase Document.
101.LAB	Inline XBRL Extension Label Linkbase Document.
101.PRE	Inline XBRL Extension Presentation Linkbase Document.
104	The cover page from this Quarterly Report on Form 10-Q, formatted in Inline XBRL (included in Exhibit 101).

\*This exhibit is a management contract or compensatory plan or arrangement.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

March 4, 2020

**CAMPBELL SOUP COMPANY**

By: /s/ Mick Beekhuizen

\_\_\_\_\_  
Mick Beekhuizen

Executive Vice President and Chief Financial Officer

By: /s/ Stanley Polomski

\_\_\_\_\_  
Stanley Polomski

Vice President and Controller

## CAMPBELL SOUP COMPANY

Non-Employee Director Compensation for Calendar 2020Board and Committee Retainer for Calendar 2020

\$119,000 shall be paid in cash

\$137,000 shall be paid in shares of Campbell stock

Additional Retainers for Board Chair, Committee Chairs and Audit Committee Members

In addition to the above Board and Committee retainer, the following amounts shall be paid 50% in cash and 50% in shares of Campbell stock:

\$350,000	Chair of the Board
\$25,000	Audit Committee chair
\$20,000	Compensation and Organization Committee chair
\$15,000	Finance Committee chair
\$15,000	Governance Committee chair
\$7,500	Audit Committee members (excluding the Audit Committee chair)

The retainers will be paid quarterly in arrears. Prior to the beginning of a calendar year, a non-employee director may elect to (i) receive shares of Campbell stock in lieu of the cash portion of any retainer (such election to be made in 10% increments) and/or (ii) defer all or a portion of any cash or stock retainer in accordance with the terms and conditions of the Campbell Soup Company Supplemental Retirement Plan.

November 20, 2019

Anthony DiSilvestro  
XXXXXXXXXXXX  
XXXXXXXXXXXX

Re: Severance Agreement and General Release

Dear Anthony:

The purpose of this letter is to confirm the terms regarding the termination of your employment with Campbell Soup Company and/or its subsidiary or affiliated entity ("Campbell" or "the Company"). As set forth more fully below, we offer to you the following Severance Agreement, which includes a General Release ("the Agreement").

The terms and conditions set forth in Paragraph 1 below will apply regardless of whether you decide to sign this Agreement. However, you will not be eligible to receive the payments and other benefits ("Severance Benefits") described in Paragraph 2 below unless you sign and do not revoke this Agreement. (Please see Paragraph 17 below for what it means to revoke this Agreement.)

This Agreement is an important legal document. You are encouraged to read it carefully and make certain that you understand and agree with it before you sign it. You may consider for twenty-one (21) days whether you wish to sign this Agreement. Because this is a legal document, you are encouraged to review it with your attorney.

1. General Terms of Termination. As noted above, whether or not you sign this Agreement:

(a) Your last official day of work will be December 31, 2019. Thereafter, you will be on paid garden leave until official notice date of March 3, 2020.

(b) You will then receive four (4) weeks' pay in lieu of notice, after which, on March 31, 2020, your employment with the Company will terminate ("Termination Date"). Each payment under Paragraph 1(a) and (b) shall be a separate payment for purposes of Section 409A of the Code.

(c) You will receive a lump sum payment for your accrued but unused paid- time off, if any, as of your Termination Date.

(d) Your eligibility to participate in the Company-sponsored health plans (medical, dental, and vision) as an employee of the Company will end on the last day of the month in which your Termination Date occurs. Thereafter, you will be eligible to continue such coverages at your sole expense in accordance with a federal law called the Consolidated Omnibus Budget Reconciliation Act ("COBRA"), subject to the terms, conditions and



restrictions of the group medical, dental, and vision plans and COBRA. However, if you sign and do not revoke this Agreement, while your period of COBRA eligibility will commence on the first day of the month following your Termination Date, you will remain eligible to participate in the Company's medical (but not dental or vision) plan at active employee premium contribution rates until the end of the Severance Period as defined in Paragraph 2(a) below. After the end of the Severance Period, you will be eligible to continue participation in the Company's medical plan at your sole expense for the remainder, if any, of your COBRA eligibility period or to participate in the Company's Retiree Medical Plan.

(e) Your eligibility to participate in all other Company-sponsored group benefits, including but not limited to group life, business travel, disability, and accidental death and dismemberment coverage, will terminate on the Termination Date, unless the applicable plan document provides for a different result. However, if you sign and do not revoke this Agreement, you will remain eligible to participate in the Company's group life insurance until the end of the Severance Period as defined in Paragraph 2(a) below.

(f) You remain legally bound by and must comply with the terms, conditions, and restrictions of the following agreements: Employee Agreement, the Nonqualified Stock Option and Non-Competition Agreement ("Non-Competition Agreement"), the 2005 Long Term Incentive Plan Time-Lapse Restricted Stock Agreement, and Confidential and Proprietary Information Agreement ("Confidentiality Agreement"). The non-compete prohibitions in the Non-Competition Agreement and Confidentiality Agreement shall expire on March 3, 2021 and the non-solicit of employees and non-interference with, or diversion of business relationships, in such agreements shall expire on March 3, 2021. In addition, to the extent there is a conflict between any provision of the Non-Competition Agreement and the Confidentiality Agreement, the Non-Competition Agreement shall govern. The Company shall not prevent you from accepting and starting employment (or providing any services to any entity) after December 31, 2019, so long as such employment or services do not violate your obligations under the Non Competition Agreement (as modified by this Paragraph 1(f)).

2. Severance Benefits. If you sign and do not revoke this Agreement, agreeing to be bound by the General Release in Paragraph 3 below and the other terms and conditions of this Agreement, the Company will do the following:

(a) The Company will pay you one hundred four (104) weeks of severance pay at your current base salary, less withholding of all applicable federal, state, and local taxes. The severance payments will be paid to you in accordance with the Company's regular payroll practices after you have received your pay in lieu of notice in accordance with Paragraph 1(b) above, subject to the timing and payment requirements of the Company's Executive Severance Pay Plan. For purposes of this Agreement, the period in which you receive severance payments pursuant to this Paragraph 2(a) shall be referred to as the "Severance Period."

(b) While your COBRA eligibility period will commence on the first day of the month following your Termination Date, the Company will continue your medical (but not dental or vision) coverage until the end of the Severance Period as though you were actively employed by the Company at active employee premium contribution rates, and your portion of

the monthly contributions will be deducted from the payments you receive following the Termination Date (and with respect to such continuation the provisions relating to the provision of such coverage in the Company's Executive Severance Pay Plan are incorporated by reference into this Agreement). Notwithstanding the foregoing, during this period, the Company shall impute as taxable income to you an amount equal to the full actuarial cost of such coverage in excess of your contributions to the cost of such coverage, for each month during which such coverage is in effect for you and/or your eligible dependents but only if and to the extent such imputation is required for you to avoid being subject to tax under Section 105(h) of the Code, with respect to any payment or reimbursement of expenses made to you or for you and/or any of your eligible dependents' benefit under such plan. After the Severance Period, your continued participation in the Company's group medical plan for the remainder, if any, of your COBRA eligibility period shall be at your sole expense unless you elect to be covered under the Company's Retiree Medical Plan.

(c) The Company will continue your group life insurance until the end of the Severance Period as though you were actively employed by the Company. After the Severance Period, your continued participation in the Company's group life insurance shall terminate.

(d) The Company will provide you with outplacement services at a level and manner determined by the Company, payable directly to the outplacement services provider selected by the Company.

(e) Your eligibility to participate in the Company's benefit plans and programs in accordance with Paragraphs 2(b) and (c) above shall cease when you become eligible for benefits coverage from a new employer. You must inform me when you become eligible for benefits from a new employer.

(f) If you violate any of the post-termination restrictions set forth in the Non- Competition Agreement, the Company, in its sole discretion, may cease making the payments and providing the benefits set forth in this Paragraph 2; however, the General Release in Paragraph 3 below shall remain in full force and effect. Prior to taking such action, the Company shall give you written notice and a reasonable opportunity to cure and if you cure such event, the Company shall not have the right to cease making such payments or providing such benefits. This shall be in addition to any other remedies which may be available to the Company under the Non-Competition Agreement.

### 3. General Release.

(a) In exchange for the Company's Severance Benefits described in Paragraph 2, you release and forever discharge, to the maximum extent permitted by law, the Company and each of the other "Releasees" as defined below, from any and all claims, causes of action, complaints, lawsuits, or liabilities of any kind (collectively, "Claims") as described below which you, your heirs, agents, administrators, or executors have or may have against the Company or any of the other Releasees.

(b) By agreeing to this General Release, you are waiving, to the maximum extent permitted by law, any and all Claims that you have or may have against the Company or any of the other Releasees arising out of or relating to your employment and/or the termination of your employment with the Company, including, but not limited to, the following: (i) any Claims for severance, benefits, bonuses, commissions, and/or other compensation of any kind; (ii) any Claims for reimbursement of expenses that are not submitted before the Termination Date; (iii) any Claims for attorneys' fees or costs; (iv) any Claims under the Employee Retirement Income Security Act ("ERISA"); (v) **any Claims of discrimination and/or harassment based on age, sex, pregnancy, race, religion, color, creed, disability, handicap, medical condition, failure to accommodate, citizenship, national origin, ancestry, marital status, sexual orientation, gender identity or expression, or any other factor protected by federal, state, or local law (such as the Age Discrimination in Employment Act, Title VII of the Civil Rights Act of 1964, the Americans with Disabilities Act, the Equal Pay Act, the Genetic Information Non-discrimination Act, and any state or local non-discrimination law or ordinance) and any Claims for retaliation under any of the foregoing laws;** (vi) any Claims regarding leaves of absence including, but not limited to, any Claims under the Family and Medical Leave Act or similar state or local laws related to leaves; (vii) any Claims arising under the Uniformed Services Employment and Reemployment Rights Act ("USERRA") or any state or local laws governing military leave; (viii) any Claims for wrongful discharge, violation of public policy, and breach of contract, implied contract, or the implied duty of good faith and fair dealing; (ix) any whistleblower or retaliation Claims; (x) any claims under the Worker Adjustment Retraining and Notification Act ("WARN") or similar state or local laws; and/or (xi) any other statutory, regulatory, common law, or other Claims of any kind, including, but not limited to, Claims for libel, slander, fraud, promissory estoppel, equitable estoppel, invasion of privacy, misrepresentation, emotional distress, and pain and suffering.

(c) The term "Releasees" includes: the Company and any parent, subsidiary, related, or affiliated entities of the Company, and each of their past and present employees, officers, directors, attorneys, shareholders, partners, insurers, benefit plan fiduciaries and agents, and all of their respective successors and assigns.

4. Non-Released Claims. The General Release by you in Paragraph 3 above does not apply to:

(a) Any Claims for vested benefits under any Company qualified and/or non-qualified retirement, savings plans in which you participate, for example, any claims under the Campbell Soup Company Retirement and Pension Plan, the Campbell Soup Company 401(k) Retirement Plan, the Campbell Soup Company Retiree Medical Plan and/or the Mid-Career Hire Pension Plan;

(b) Any Claims to require the Company to honor its commitments set forth in this Agreement or to interpret or determine the enforceability, scope, meaning, or effect of this Agreement;

(c) Any Claims arising after you have signed this Agreement;

(d) Any Claims for workers' compensation benefits, any Claims for unemployment compensation benefits, and any other Claims that cannot be waived by a General Release; and

(e) Your right to be indemnified for third-party claims pursuant to the Company's bylaws or applicable law (including advancement of expenses) and/or to be covered under any applicable directors' and officers' liability insurance policies.

5. Retained Rights. As noted above, you retain certain important rights under this Agreement. Regardless of whether or not you sign this Agreement, nothing in this Agreement is intended to or shall be interpreted to restrict or otherwise interfere with: (i) your obligation to testify truthfully in any forum; (ii) your right and/or obligation to contact, cooperate with, or provide information to or testify or otherwise participate in any action, investigation, or proceeding of any federal, state, or local government agency or commission (including, but not limited to, the EEOC or the SEC); or (iii) your right to disclose any information or produce any documents as is required by law or legal process. Further, the General Release in Paragraph 3 does not prevent you from contacting or filing a charge with any federal, state, or local government agency or commission (including, but not limited to, the EEOC or the SEC).

6. Prior Acts. It is acknowledged, understood and agreed by you that should Campbell discover that you have engaged in any unethical, dishonest or fraudulent act which harms, or has harmed the Company (or any affiliated corporate entity), the Company reserves the right, in its sole discretion, to terminate or suspend all payments or benefits remaining to be paid by the Company under Paragraph 2 of this Agreement; however, the General Release in Paragraph 3 above shall remain in full force and effect. In addition, the Company may seek all other remedies and relief allowed by law, including but not limited to the return of any payments made under this Agreement.

#### 7. Confidential Information.

(a) Duty to Retain as Confidential. You acknowledge and agree that, in the course of your employment with the Company, you may have created and/or acquired confidential and/or proprietary information relating to the business of the Company and/or any parent, subsidiary, related, or affiliated company which is not known by or generally accessible to the public. You expressly agree that you will keep secret and safeguard all such information, and will not, at any time, in any form or manner, directly or indirectly, divulge, disclose, or communicate to any person, firm, corporation, or other entity any such information without the direct written authority of the Company. More specifically, this Agreement incorporates by reference all of the provisions of any of the agreements which you may have signed, as set forth in Paragraph 1(f) above. Because of the importance of this provision to the successful conduct of the Company and its good will, you agree that if you use or disclose, or threaten to use or disclose, confidential and/or proprietary information in violation of this Agreement, the Company will have available, in addition to any other right or remedy available, the right to obtain injunctive and equitable relief of any type from a court of competent jurisdiction, including but not limited to restraining such breach or threatened breach. Notwithstanding the foregoing, you shall be permitted to disclose confidential and/or proprietary information (i) to the

extent required by law or by any court or governmental or regulatory body or agency, or (ii) in connection with any Claim to enforce, interpret or determine the scope, meaning or effect of this Agreement.

(b) Duty to Notify. In the event you receive a request or demand, orally, in writing, electronically, or otherwise, for the disclosure or production of confidential and/or proprietary information which you created or acquired in the course of your employment, unless prohibited by law or regulation, you must notify immediately the Company's Chief Legal Officer, by calling him/her at the following phone number: 856-342-6125. Regardless of whether you are successful in reaching him/her by telephone, unless prohibited by law or regulation, you also must notify him/her immediately in writing, via certified mail, at the following address: Chief Legal Officer, Campbell Soup Company, 1 Campbell Place, Camden, NJ 08103-1799. A copy of the request or demand shall be included with the written notification. You shall wait a minimum of ten (10) days (or the maximum time permitted by such legal process, if less) after sending the letter before making a disclosure or production to give the Company time to seek to prohibit and/or restrict the production and/or disclosure and/or to obtain a protective order with regard thereto.

8. Company Property and Documents. Regardless of whether you sign this Agreement, and as a condition of receiving the Severance Benefits set forth in Paragraph 2 above, you must return, retaining no copies, all Company property (including, but not limited to, office, desk, or file cabinet keys, Company identification/pass cards, Company-provided credit cards, and Company equipment, such as computers, tablets, and mobile phones) and all Company documents (including, but not limited to, all hard copy, electronic and other files, forms, lists, charts, photographs, correspondence, computer records, programs, notes, memos, disks, DVDs, etc.). Notwithstanding anything to the contrary herein or otherwise (including the Non-Competition Agreement), you shall be permitted to retain information (including copies of plans and agreements) relating to your compensation and/or reimbursement of business expenses and/or your contact lists.

9. Confidentiality of this Agreement. Unless and until the Company publicly discloses this Agreement, you agree that, at all times, the existence, terms, and conditions of this Agreement will be kept secret and confidential and will not be disclosed voluntarily to any third party, except: (i) to your spouse, domestic partner, civil union partner, or immediate family member, if applicable; (ii) to the extent required by law; (iii) in connection with any Claim to enforce, interpret, or determine the scope, meaning, enforceability, or effect of the Agreement; (iv) to obtain confidential legal, tax, or financial advice with respect thereto; (v) in connection with any of your Retained Rights as set forth in Paragraph 5 above; or (vi) to any prospective employer but only with respect to the restrictions, if any, on your activities following December 31, 2019 (which permission shall also extend to the Non-Competition Agreement). However, you may reference this provision to explain your non-disclosure of this Agreement.

10. Non-Disparagement. You agree that you will not make any negative comments or disparaging remarks, in writing, orally, or electronically, about the Company or any past or present director, officer or employee of the Company or its subsidiaries or affiliates. This restriction is subject to and limited by your Retained Rights in Paragraph 5 above. However,

nothing in this Agreement is intended or shall be interpreted to restrict any party's right or obligation (i) to testify truthfully in any forum; (ii) for you, to make truthful statements in connection with any cooperation provided by you under Paragraph 18 below; or (iii) to make any truthful statement in connection with any Claim to enforce, interpret or determine the scope, meaning or effect of this Agreement.

11. References. You agree that you will direct any and all prospective employers seeking a reference from the Company to contact only persons employed in the Company's Human Resources Department. The Human Resources Department shall provide a neutral reference only (dates of employment and title of last position held).

12. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of New Jersey.

13. Statement of Non-Admission. Nothing in this Agreement is intended as or shall be construed as an admission or concession of liability or wrongdoing by the Company or any other Releasee as defined above, or by you. Rather, the proposed Agreement is being offered for the sole purpose of settling cooperatively and amicably any and all possible disputes between the parties.

14. Interpretation of Agreement. Nothing in this Agreement is intended to violate any law or shall be interpreted to violate any law. If any part of this Agreement or the application thereof is construed to be overbroad and/or unenforceable, then the court making such determination shall have the authority to narrow the part as necessary to make it enforceable and the part(s) shall then be enforceable in its/their narrowed form. Moreover, each paragraph, part, or subpart of each paragraph in this Agreement is independent of and severable (separate) from each other. In the event that any part of this Agreement shall be found to be unenforceable or invalid by a court and is not modified by a court to be enforceable, the remaining provisions shall not be affected and shall continue to be binding.

15. Entire Agreement. This Agreement constitutes the entire agreement between the parties and supersedes any and all prior representations, agreements, written or oral, expressed or implied, except for those set forth in Paragraph 1(f) above, which survive the termination of your employment and are incorporated herein by reference. This Agreement may not be modified or amended other than by an agreement in writing signed by an officer of the Company.

16. Representations. You agree and represent that: (a) you have read carefully the terms of this Agreement, including the General Release; (b) you have had an opportunity to and have been encouraged to review this Agreement, including the General Release, with an attorney; (c) you understand the meaning and effect of the terms of this Agreement, including the General Release; (d) you were given twenty-one (21) days to determine whether you wished to sign this Agreement; (e) your decision to sign this Agreement, including the General Release, is of your own free and voluntary act without compulsion of any kind; (f) no promise or inducement not expressed in this Agreement has been made to you; (g) you understand that you are waiving your Claims as set forth in Paragraph 3 above, including, but not limited to, any Claims for age discrimination under the Age Discrimination in Employment Act; and (h) you

have adequate information to make a knowing and voluntary waiver of any and all Claims as set forth in Paragraph 3 above.

17. Revocation Period. If you sign this Agreement, you will retain the right to revoke it for seven (7) days. This Agreement is not effective or enforceable until after the Revocation Period has expired without your having revoked it. To revoke this Agreement, you must send a certified letter to my attention at the following address: 1 Campbell Place, Camden, NJ 08103. The letter must be post-marked within seven (7) days of your execution of this Agreement. If the seventh day is a Sunday or federal holiday, then the letter must be post-marked on the following business day. If you revoke this Agreement on a timely basis, you are indicating that you do not want to be legally bound by this Agreement and, as a result, you shall not be eligible for the Severance Benefits set forth in Paragraph 2.

18. Cooperation. Prior to the Termination Date, you agree to reasonably cooperate in a timely and good faith manner, provided such cooperation is not adverse to your legal interests, with all reasonable requests for assistance made by the Company relating directly or indirectly to all matters which occurred during the course of your employment with the Company, with which you were involved prior to the termination of your employment, or with which you became aware of during the course of your employment. In addition, taking into account your business and personal commitments and provided such cooperation is not adverse to your legal interests, you agree to reasonably cooperate in a timely and good faith manner, subsequent to the Termination Date, with all reasonable requests for assistance made by the Company, relating directly or indirectly to all investigations, legal claims or any regulatory matter, as well as any matter, project or initiative, which occurred during the course of your employment with the Company, with which you were involved prior to the termination of your employment, or with which you became aware of during the course of your employment. Upon submission of proper documentation, the Company will reimburse you for all reasonable expenses you incur as a result of such requests for assistance, if any.

19. Offer Expiration Date. In order for you to receive the Severance Benefits set forth in Paragraph 2 above, there is an important deadline you must meet. As noted above, you have twenty-one (21) days, until December 11, 2019, to decide whether you wish to sign this Agreement. If you wish, you can (but are not required to) sign the Agreement before the twenty one (21) day period has expired. However, if you do not sign this Agreement by December 11, 2019, then this offer is withdrawn and you will not be eligible for the Severance Benefits set forth in Paragraph 2 above.

20. Addendum. You may be eligible for payments under an Annual Incentive Plan, Sales Incentive Plan and/or the Long-Term Incentive Plan. The attached Addendum to this Agreement sets forth the terms and conditions of your eligibility, if any, as well as your other entitlements.

21. Indemnification/D&O Insurance Coverage. The Company confirms that you are covered under the indemnification (and advancement of expenses) provisions of the Company's by-laws and you shall be covered for acts or omissions occurring during your employment under

Anthony DiSilvestro  
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the Company's directors' and officers' insurance policies to the extent you are covered under such policies.

22. 280G. The parties agree and acknowledge that the termination of your employment was not in connection with a change in control and, as such, agree to use reasonable efforts to rebut any such presumption under the Code. Notwithstanding the foregoing, if we are not successful in rebutting such presumption, then the provisions in your Severance Protection Agreement relating to a gross up for any excise taxes, interest or penalties imposed on you under Section 4999 of the Code shall remain in full force and effect.

\* \* \*

If you agree with the all of the terms of this Agreement, please sign below, indicating that you understand, agree with and intend to be legally bound by this Agreement, including the General Release, and return the signed Agreement to me.

We wish you the best in the future.

Sincerely,

/s/ Xavier Boza  
Xavier Boza

UNDERSTOOD AND AGREED, INTENDING TO BE LEGALLY BOUND:

/s/ Anthony DiSilvestro    November 25, 2019  
Anthony DiSilvestro Date



Anthony DiSilvestro  
November 20, 2019

#### Addendum

Information regarding Annual Incentive Plan eligibility and the treatment upon termination of outstanding unvested Restricted Stock Units and Performance Restricted Stock Units previously granted to Mr. DiSilvestro under the Campbell Soup Company 2015 Long-Term Incentive Plan ("2015 LTIP") and stock options granted under the 2015 LTIP and the Campbell Soup Company 2005 Long-Term Incentive Plan has been omitted. We agree to furnish to the U.S. Securities and Exchange Commission or its staff a copy of the omitted addendum upon request.

**CERTIFICATION PURSUANT  
TO RULE 13a-14(a)**

I, Mark A. Clouse, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Campbell Soup Company;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 4, 2020

By: /s/ Mark A. Clouse  
Name: Mark A. Clouse  
Title: President and Chief Executive Officer

**CERTIFICATION PURSUANT  
TO RULE 13a-14(a)**

I, Mick Beekhuizen, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Campbell Soup Company;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 4, 2020

By: /s/ Mick Beekhuizen

Name: Mick Beekhuizen

Title: Executive Vice President and Chief Financial  
Officer

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350**

In connection with the Quarterly Report of Campbell Soup Company (the "Company") on Form 10-Q for the fiscal quarter ended January 26, 2020 (the "Report"), I, Mark A. Clouse, President and Chief Executive Officer of the Company, hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: March 4, 2020

By: /s/ Mark A. Clouse  
Name: Mark A. Clouse  
Title: President and Chief Executive Officer

The foregoing certification is being furnished solely pursuant to 18 U.S.C. Section 1350 and is not being filed as part of the Report or as a separate disclosure document.

A signed original of this written statement required under Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350**

In connection with the Quarterly Report of Campbell Soup Company (the "Company") on Form 10-Q for the fiscal quarter ended January 26, 2020 (the "Report"), I, Mick Beekhuizen, Executive Vice President and Chief Financial Officer of the Company, hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: March 4, 2020

By: /s/ Mick Beekhuizen  
Name: Mick Beekhuizen  
Title: Executive Vice President and Chief Financial Officer

The foregoing certification is being furnished solely pursuant to 18 U.S.C. Section 1350 and is not being filed as part of the Report or as a separate disclosure document.

A signed original of this written statement required under Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.