



Campbell Soup Company Named to 2020 Bloomberg Gender-Equality Index

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Index highlights companies committed to workplace gender reporting and advancement of women in the workplace

CAMDEN, N.J.--(BUSINESS WIRE)--Jan. 21, 2020-- **Campbell Soup Company (NYSE: CPB)** has been named to the 2020 Bloomberg Gender-Equality Index (GEI) which recognizes companies committed to transparency in disclosing gender-related metrics and investment in workplace gender equality. The third annual index includes 325 companies spanning 50 industries headquartered across 42 countries. Campbell performed well in areas such as Board representation, employee health care and flexible work arrangements.

"We are honored to be included again in the Bloomberg Gender-Equality Index in recognition of our commitment to gender equality across our organization," said Xavier Boza, Campbell's Executive Vice President and Chief Human Resources Officer. "Building an inclusive and diverse organization is a key component of Campbell's business strategy. Our continuing commitment to creating an inclusive culture benefits our people, our shareholders, our customers and our consumers."

The GEI tracks the financial performance of public companies committed to supporting gender equality through policy development, representation and transparency. The reference index measures gender equality across five pillars: female leadership and talent pipeline; equal pay and gender pay parity; inclusive culture, sexual harassment policies; and pro-women brand. Campbell scored at or above a global threshold established by Bloomberg to reflect a high level of disclosure and overall performance across these five pillars.

Campbell promotes gender equality at all levels of the organization with initiatives such as the Women of Campbell, an employee resource group designed to develop and empower women within the organization. Campbell also partners with the [Network of Executive Women](#) to provide employees with professional development and networking opportunities. Additionally, on-site day care facilities at Campbell's World Headquarters, competitive parental leave policies, adoption assistance, flexible work arrangements and job-sharing opportunities provide Campbell employees with support to help them navigate and excel in their careers.

In 2019, Campbell was recognized by the [Women's Forum of New York](#), the [Forum of Executive Women](#) and the [Executive Women of New Jersey](#) for Board gender diversity.

About Campbell Soup Company

Campbell (NYSE:CPB) is driven and inspired by our purpose, "Real food that matters for life's moments." For generations, people have trusted Campbell to provide authentic, flavorful and affordable snacks, soups and simple meals, and beverages. Founded in 1869, Campbell has a heritage of giving back and acting as a good steward of the planet's natural resources. The company is a member of the Standard and Poor's 500 and the FTSE4Good Index. For more information, visit www.campbellsoupcompany.com or follow company news on Twitter via [@CampbellSoupCo](#).

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Source: Campbell Soup Company

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